

Nal'ibali's FUNda Leader Network

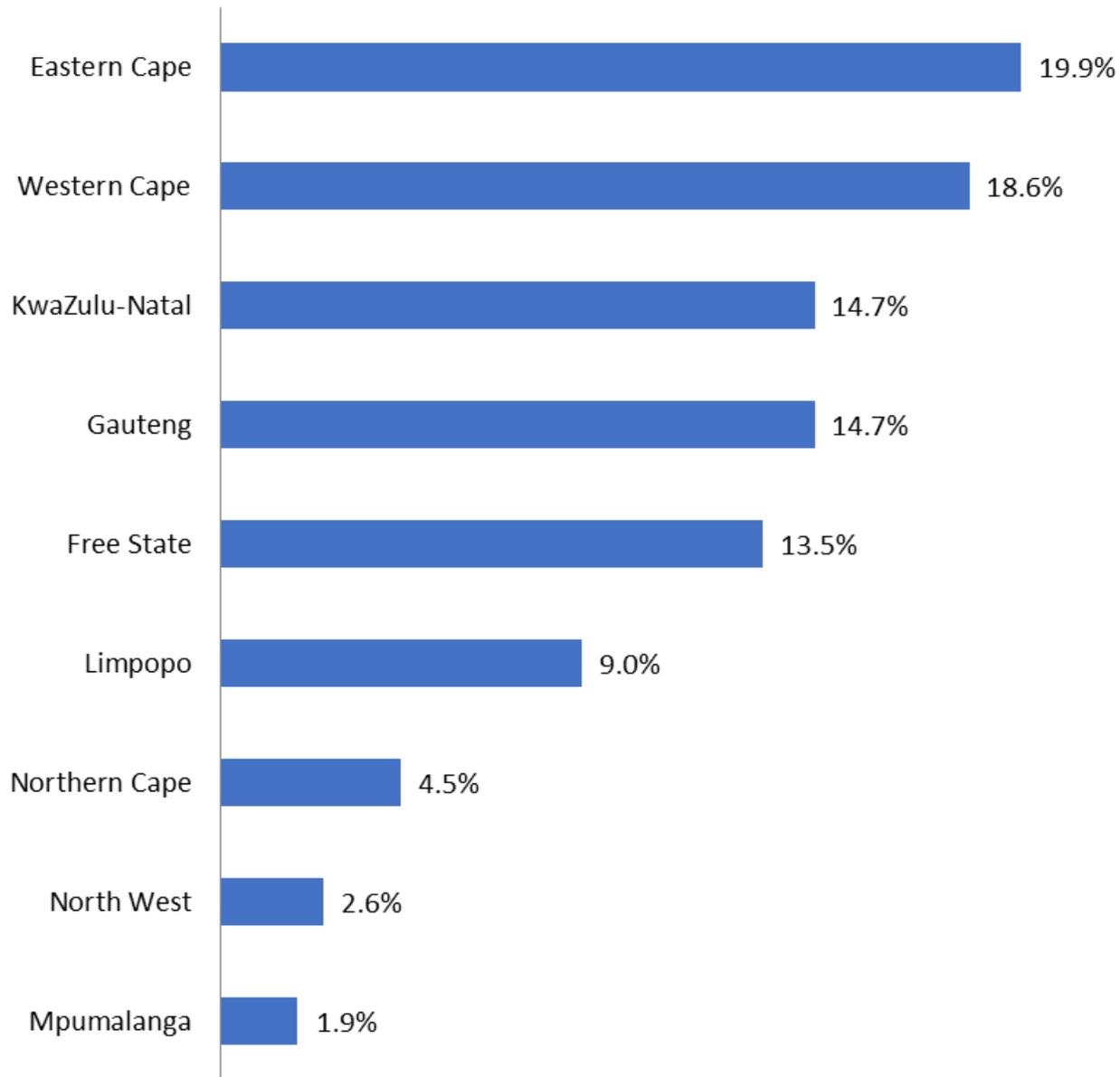
Report-back on research results

Dr Andrew Hartnack

19 July 2017

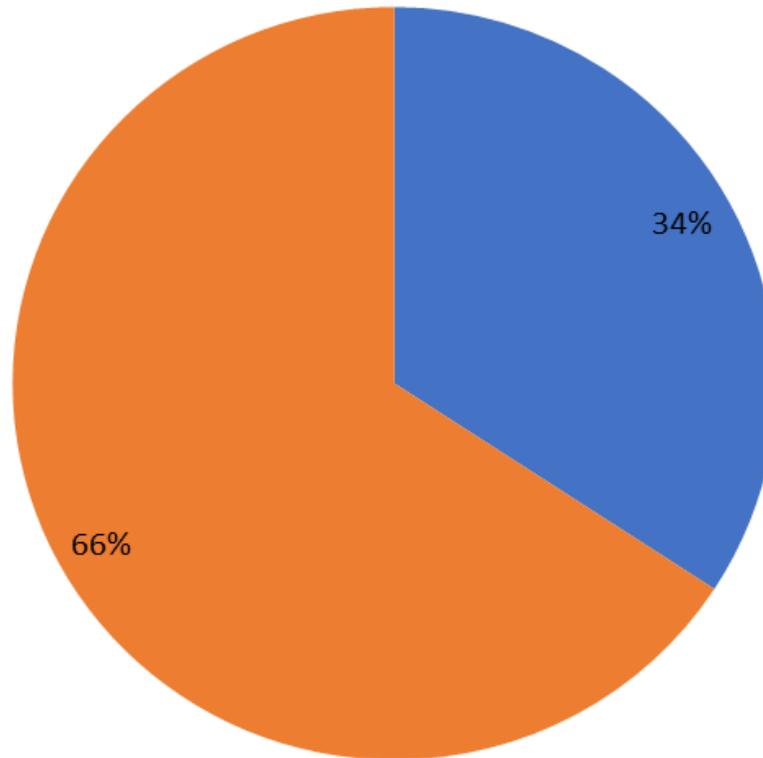
Who are the FUNda Leaders?

Location of Sample

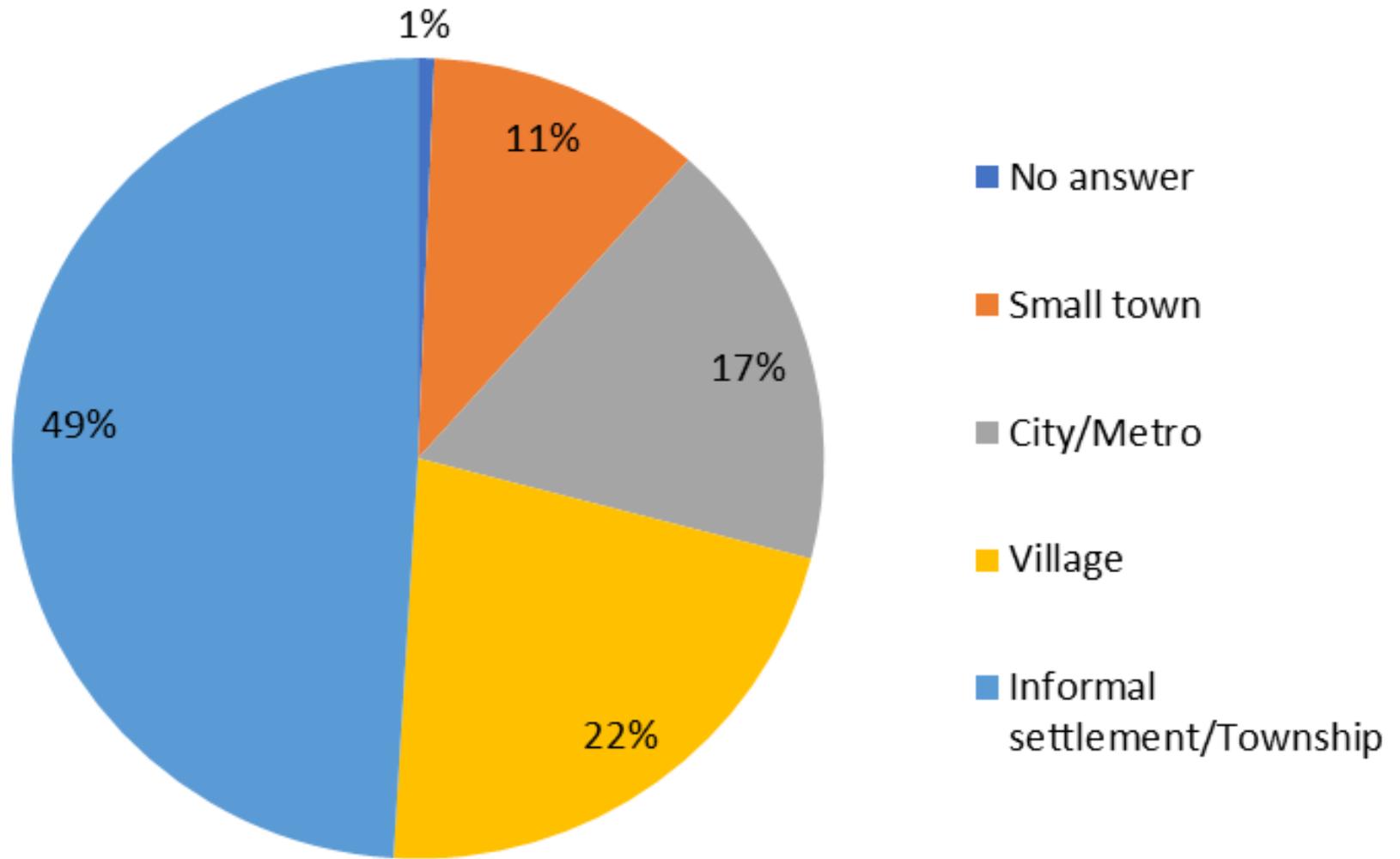


Location: Rural or Urban

■ Rural area ■ Urban area

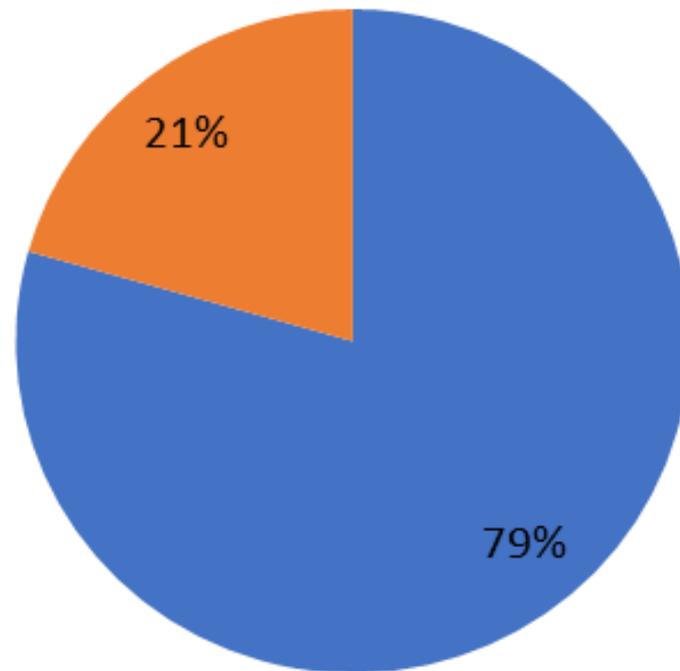


Residence type

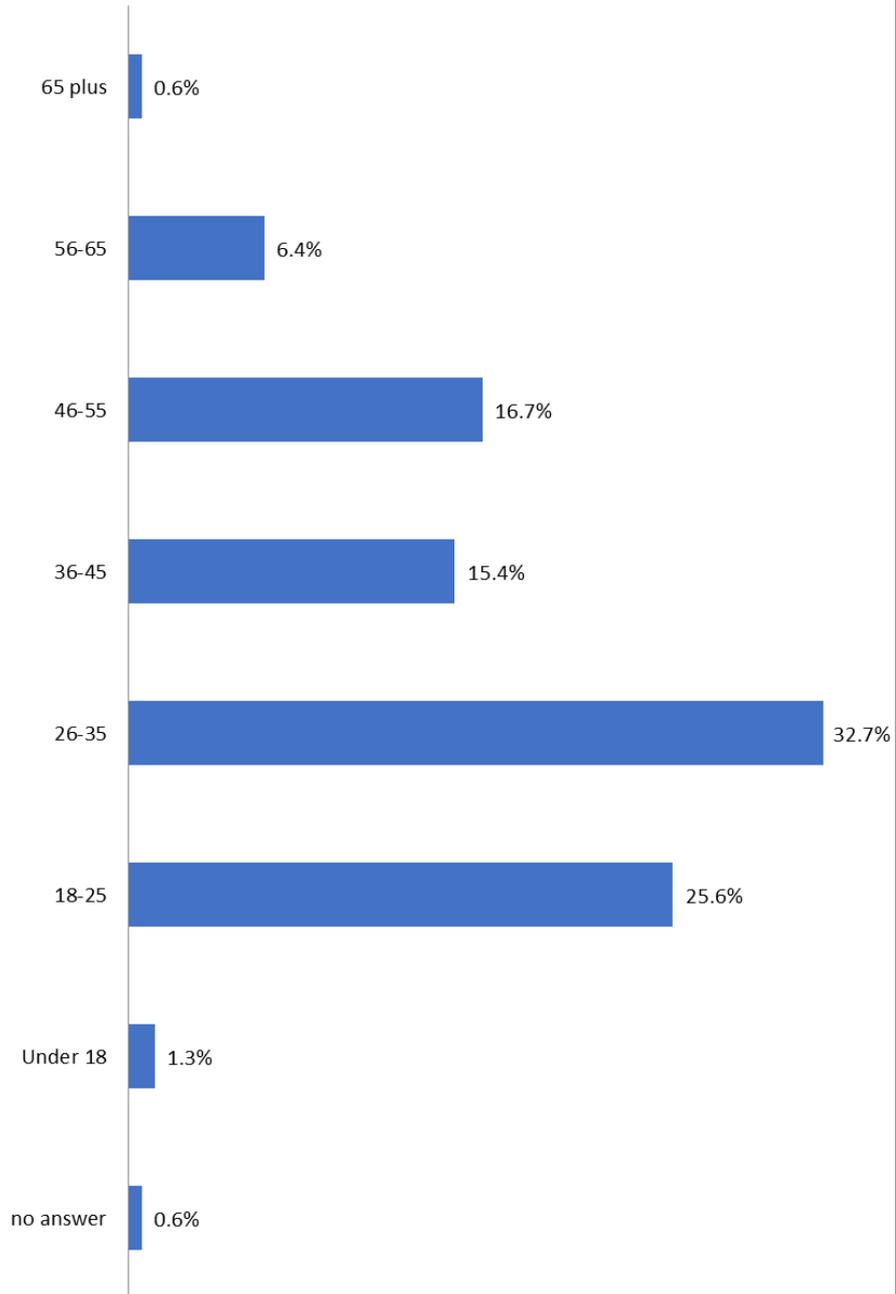


Gender of FUNda Leaders

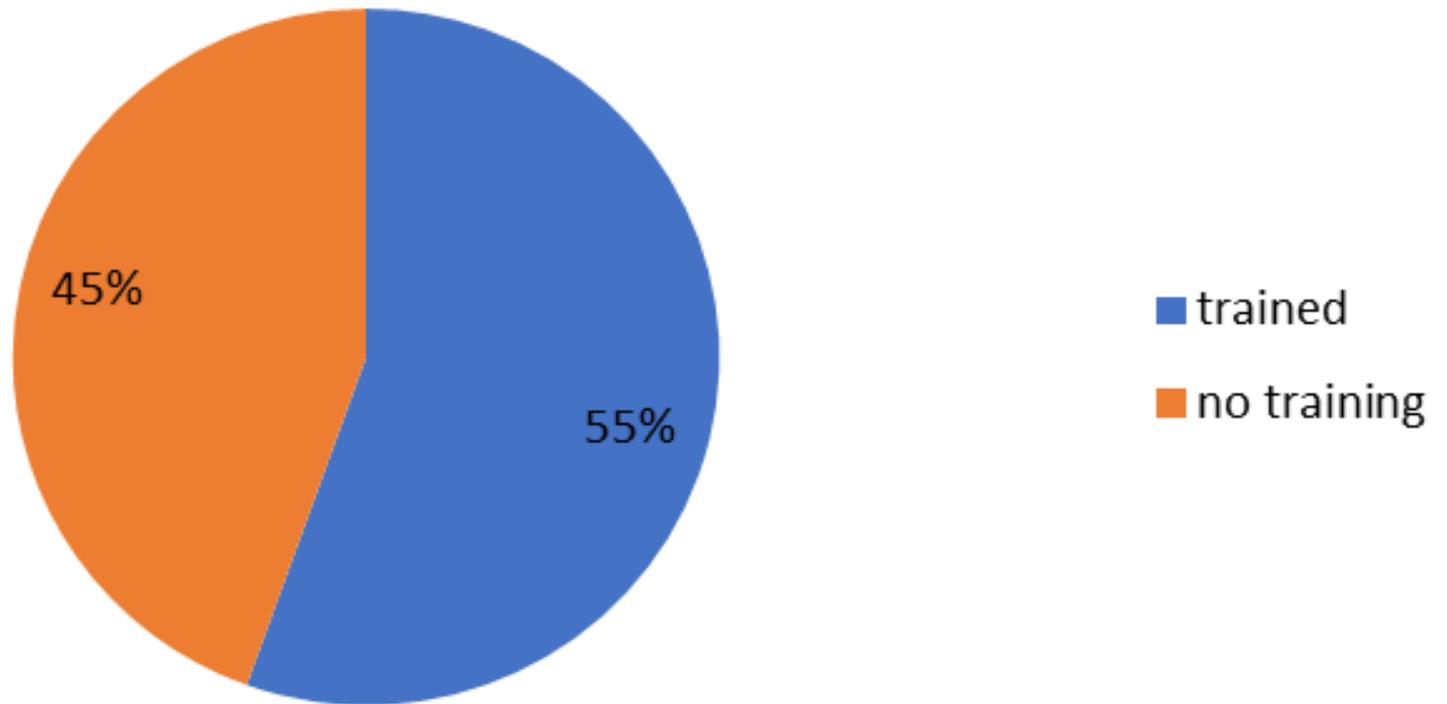
■ Female ■ Male



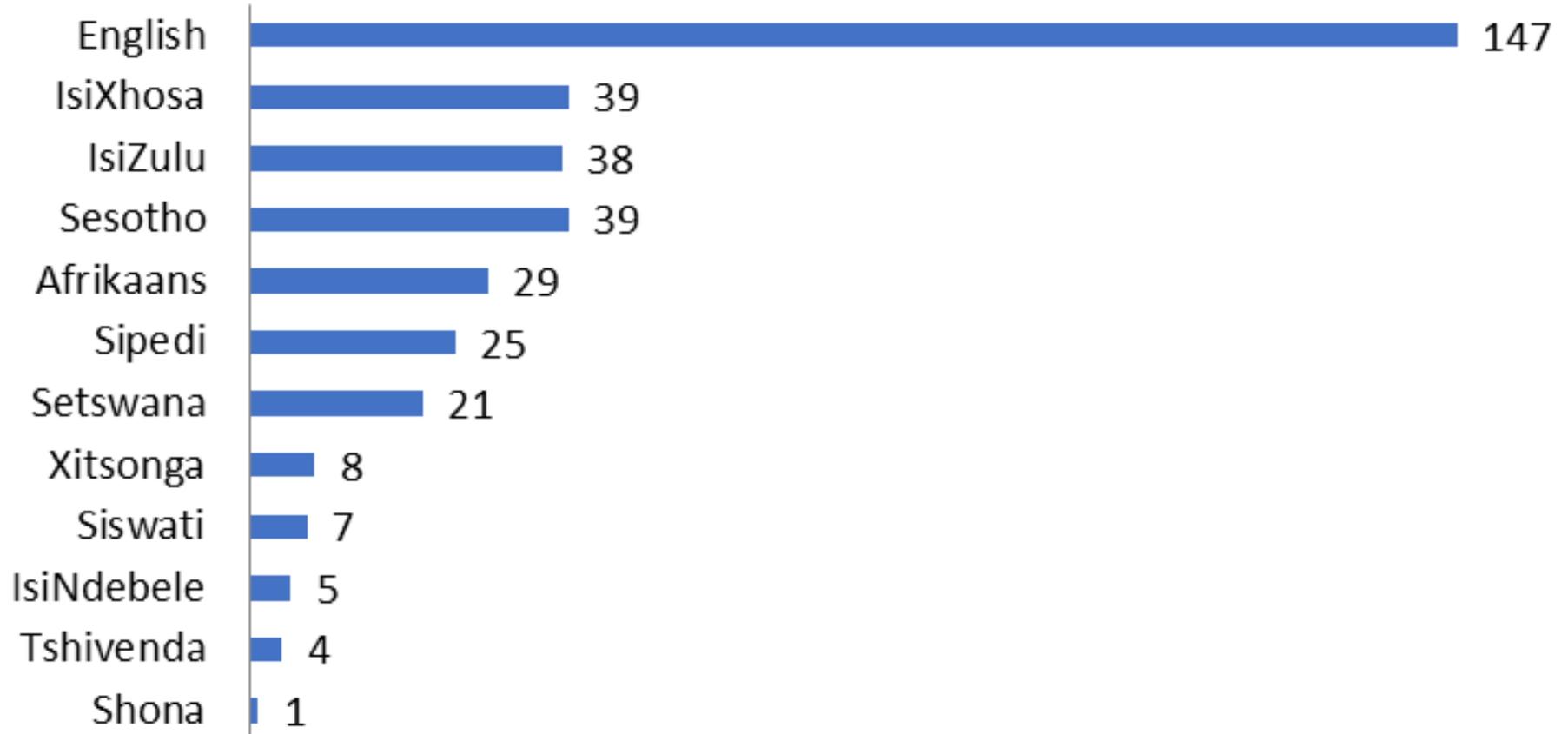
Ages of FUNda Leaders



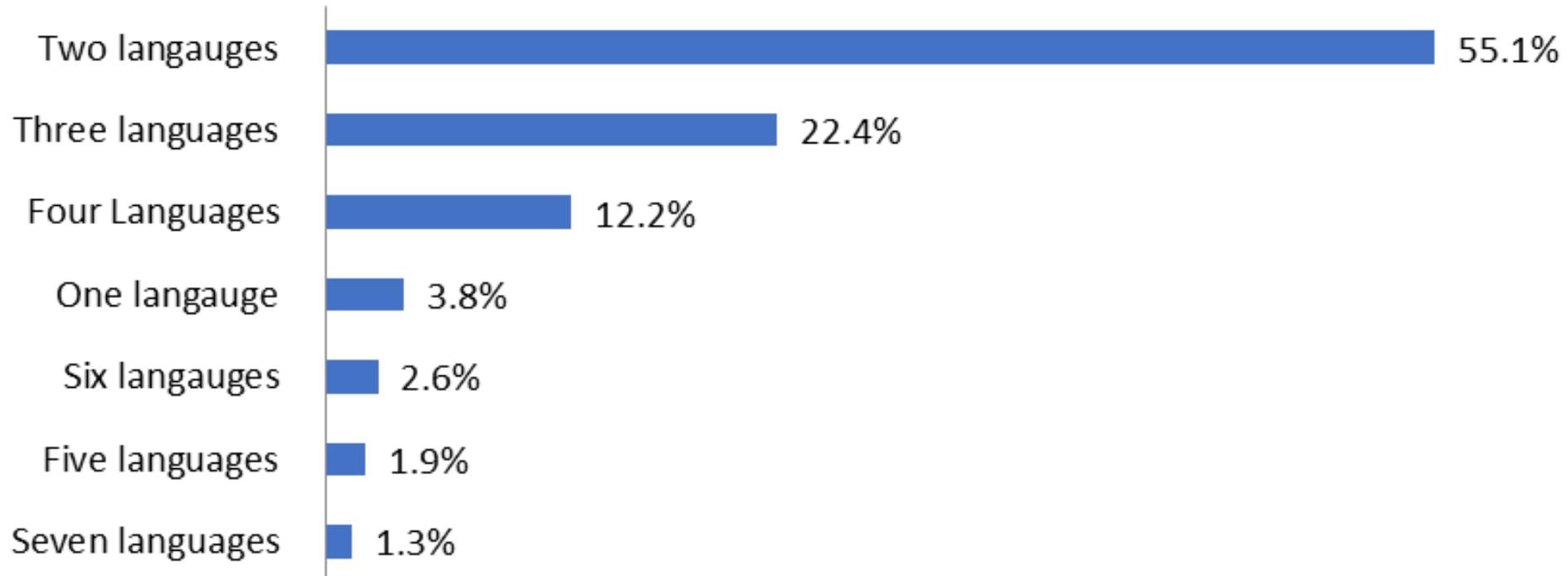
Nal'ibali Training



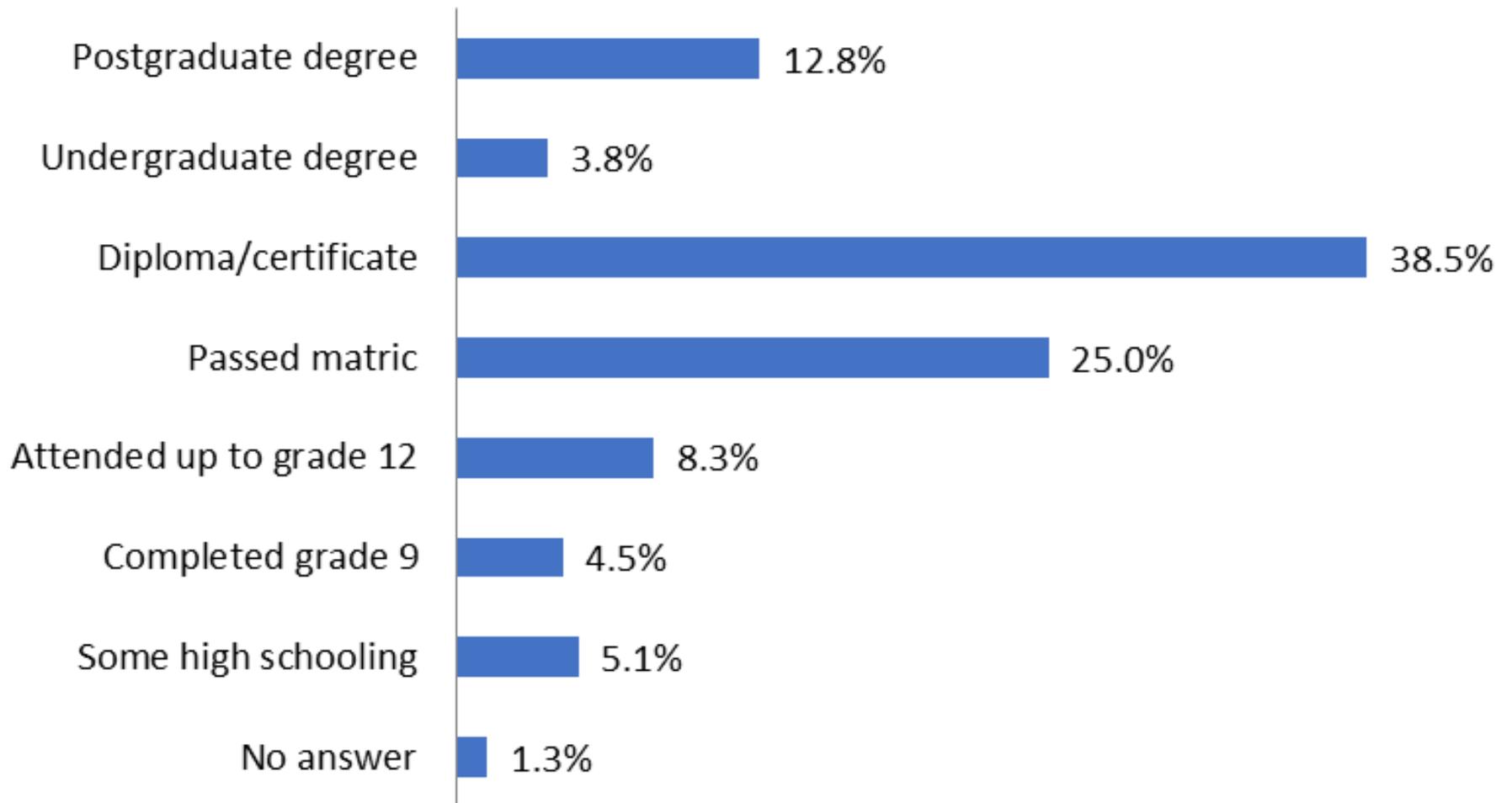
Languages spoken



Language ability

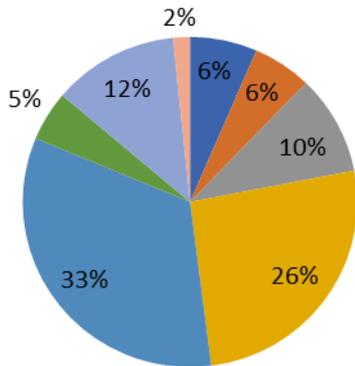


FUNda Leaders' highest qualifications



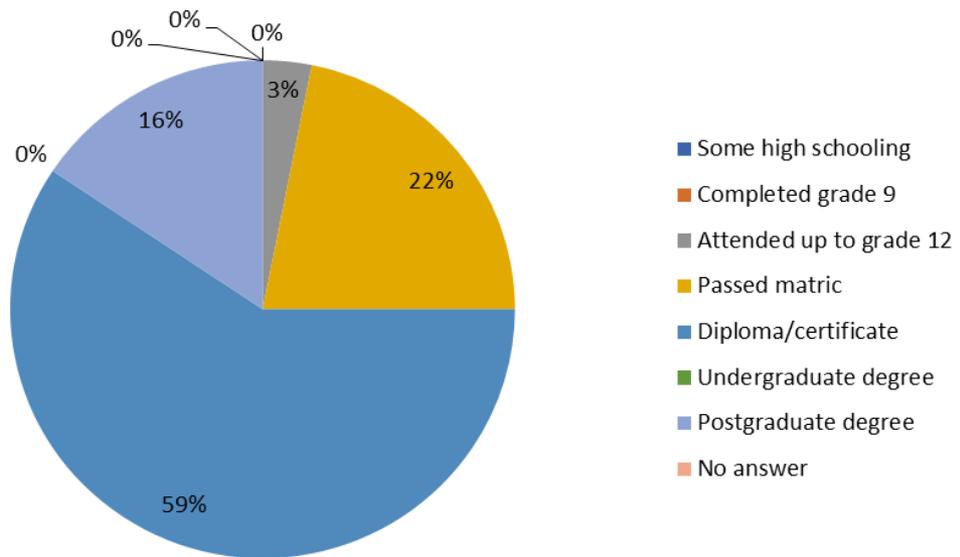
Women's educational achievements

- Some high schooling
- Completed grade 9
- Attended up to grade 12
- Passed matric
- Diploma/certificate
- Undergraduate degree
- Postgraduate degree
- No answer



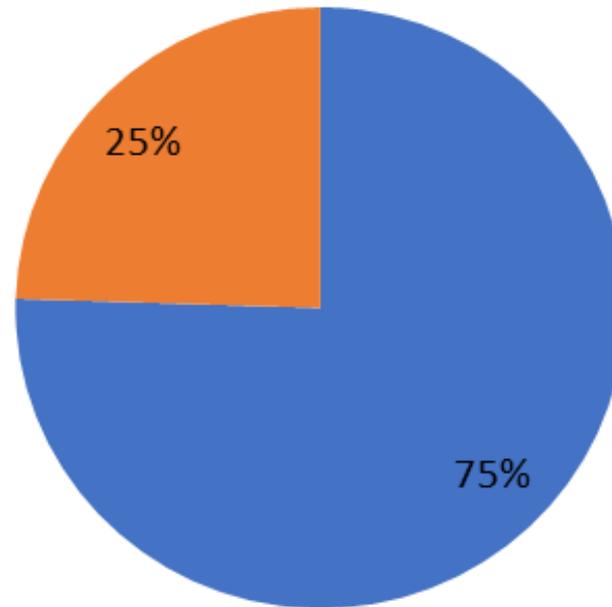
edu

Men's educational achievements



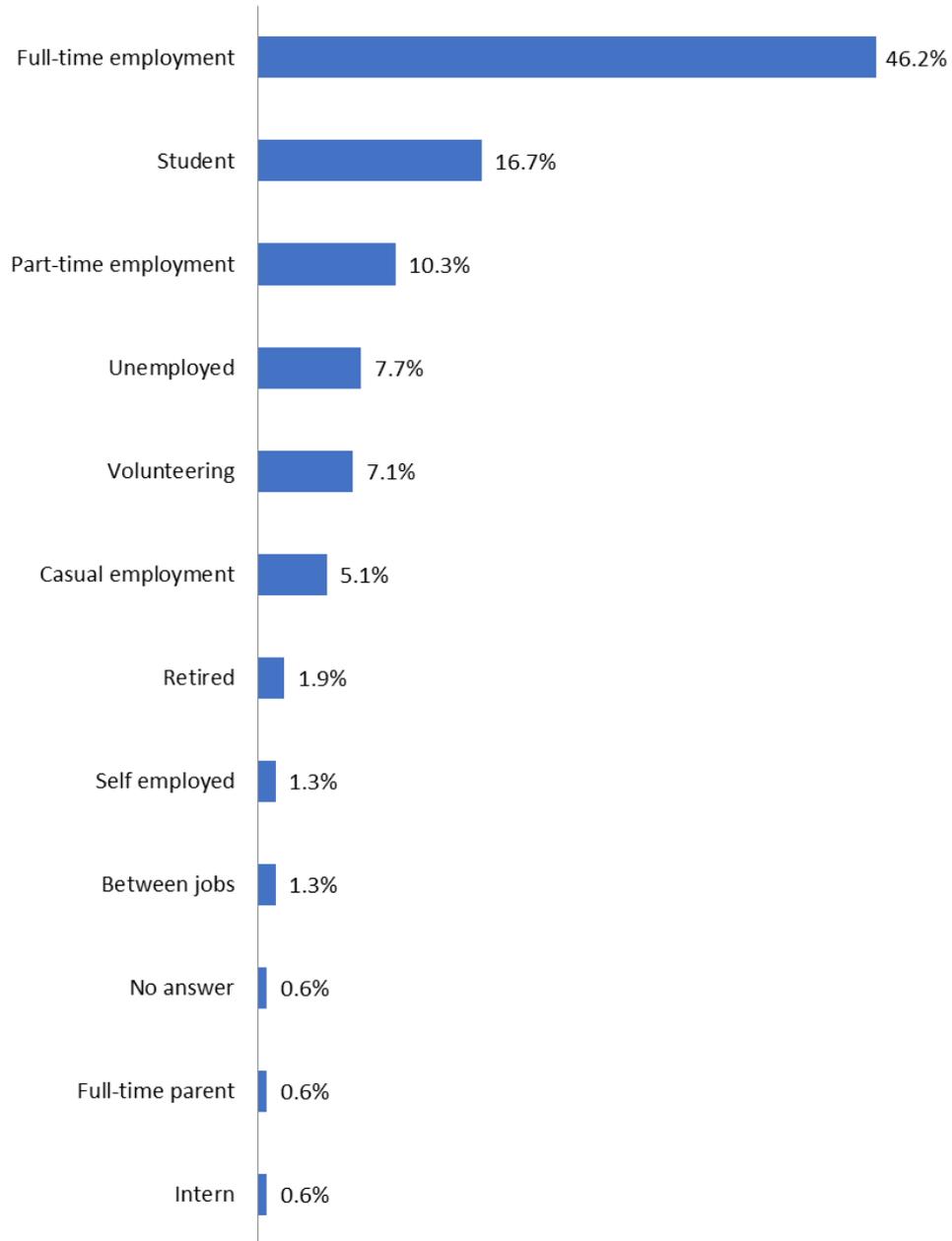
FUNda Leaders and children

■ Children ■ No children

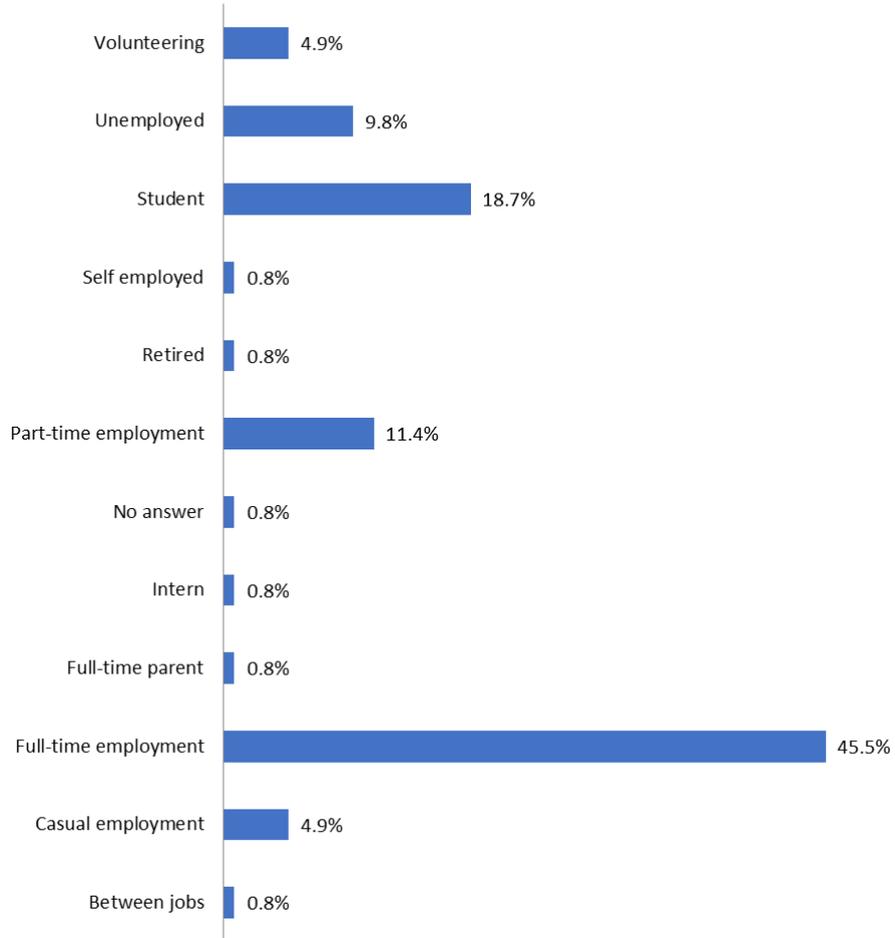


- 77% have children living with them
- 60% of the childless FUNda Leaders have children living in their home (compared to 83% who do have children)

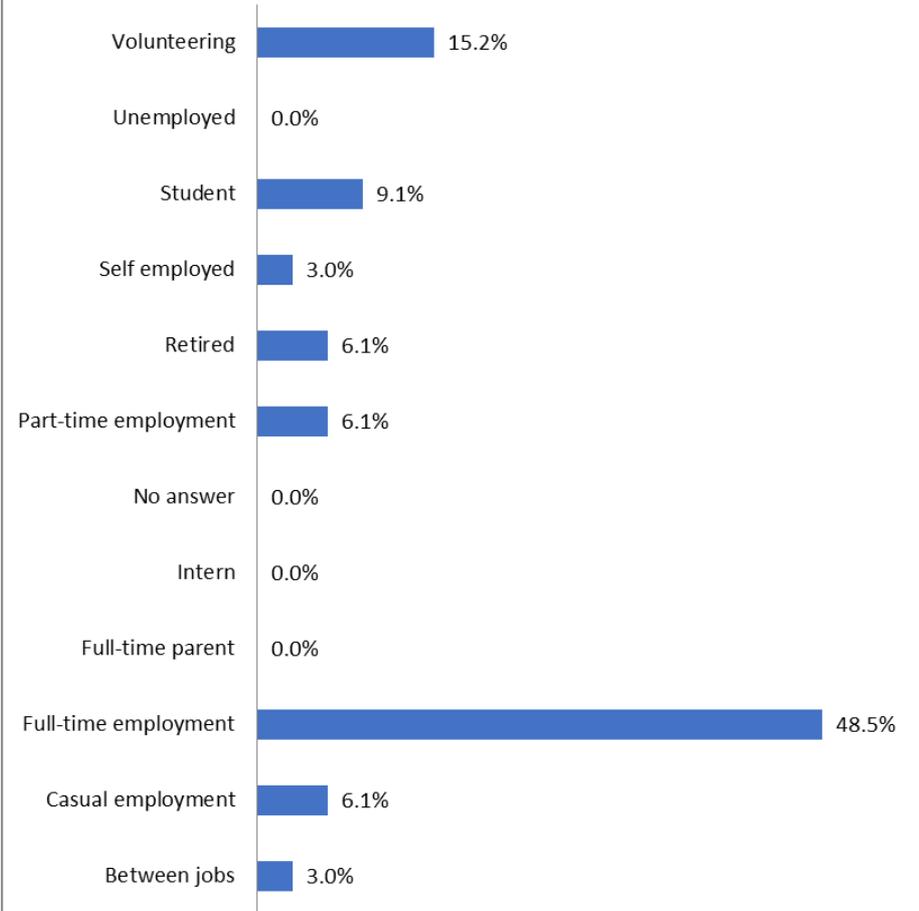
Occupation of FUNda Leaders



Occupation Women



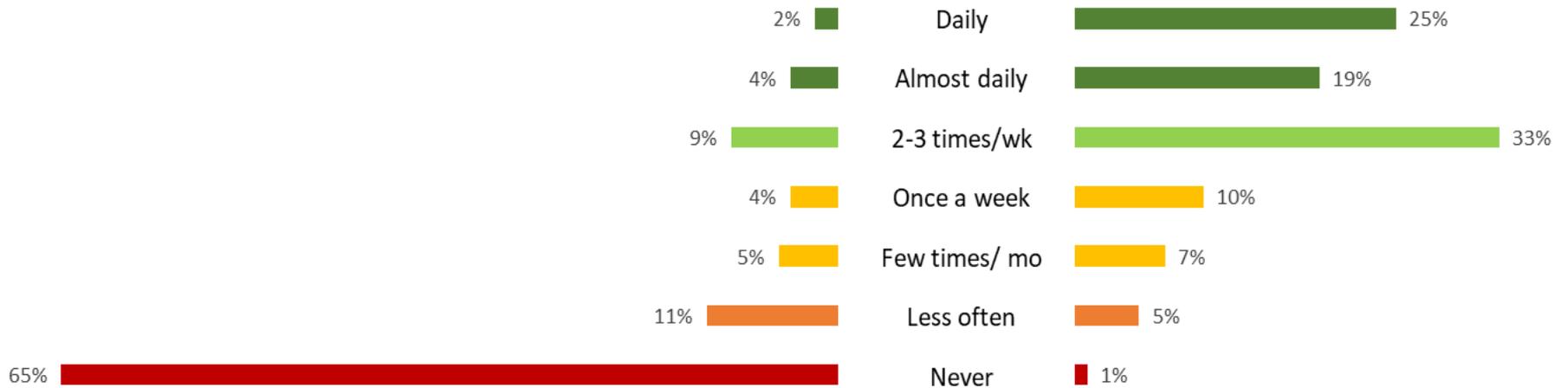
Occupation Men



Reading aloud to children in the home

National survey

FLs

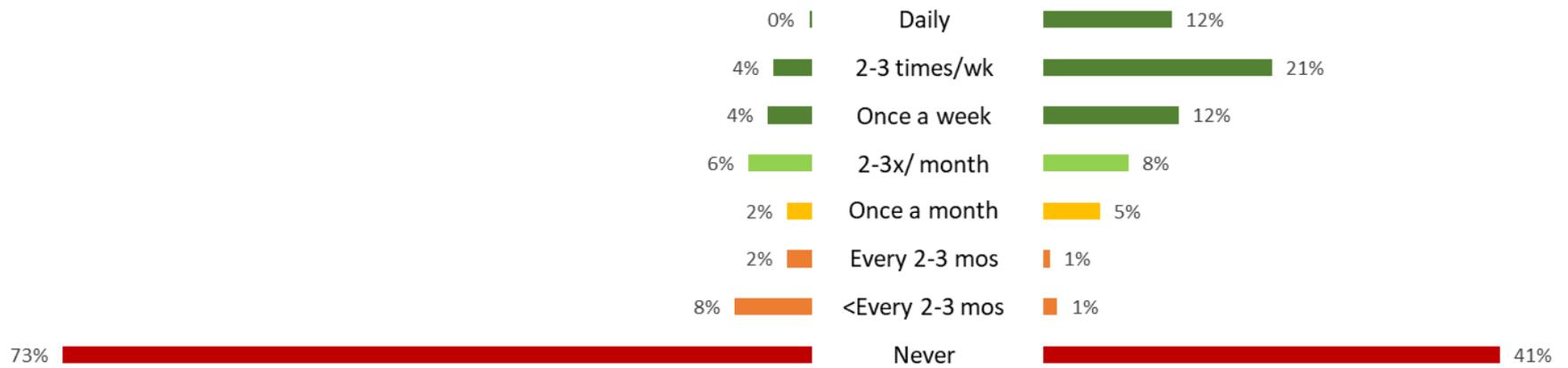


*FUNda leader percentages out of the 129 with children in their homes

Visiting a library

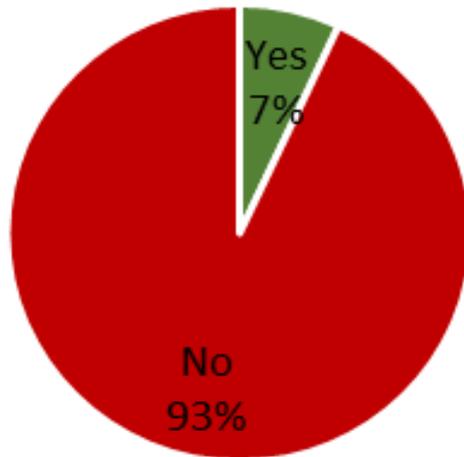
National survey

FLs

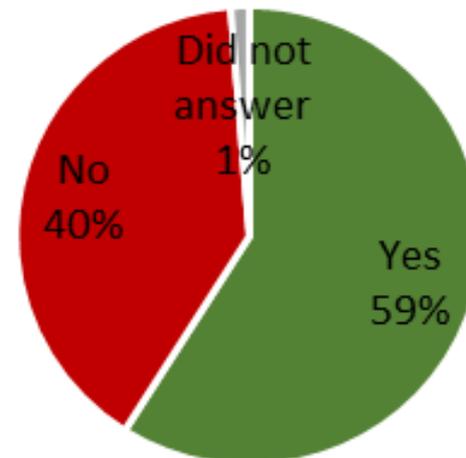


Borrowing books from a library

National survey



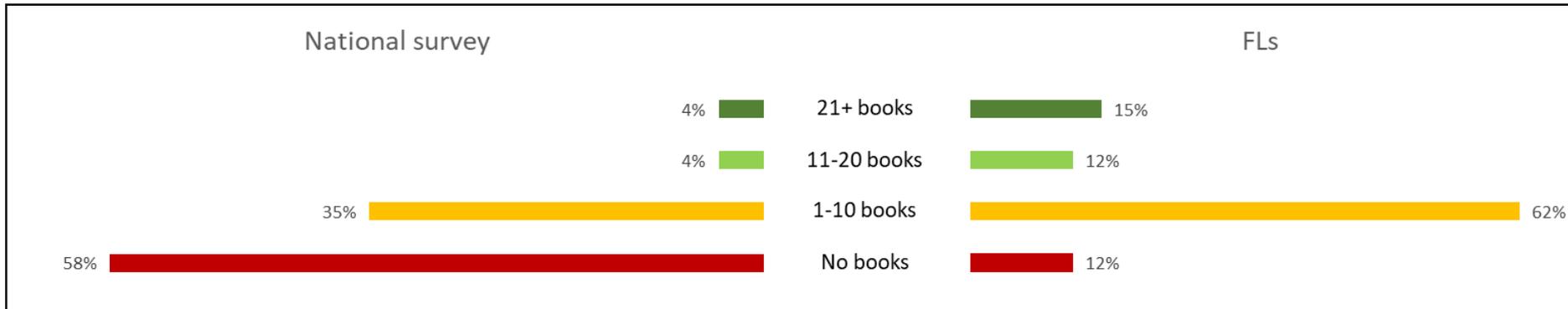
FLs



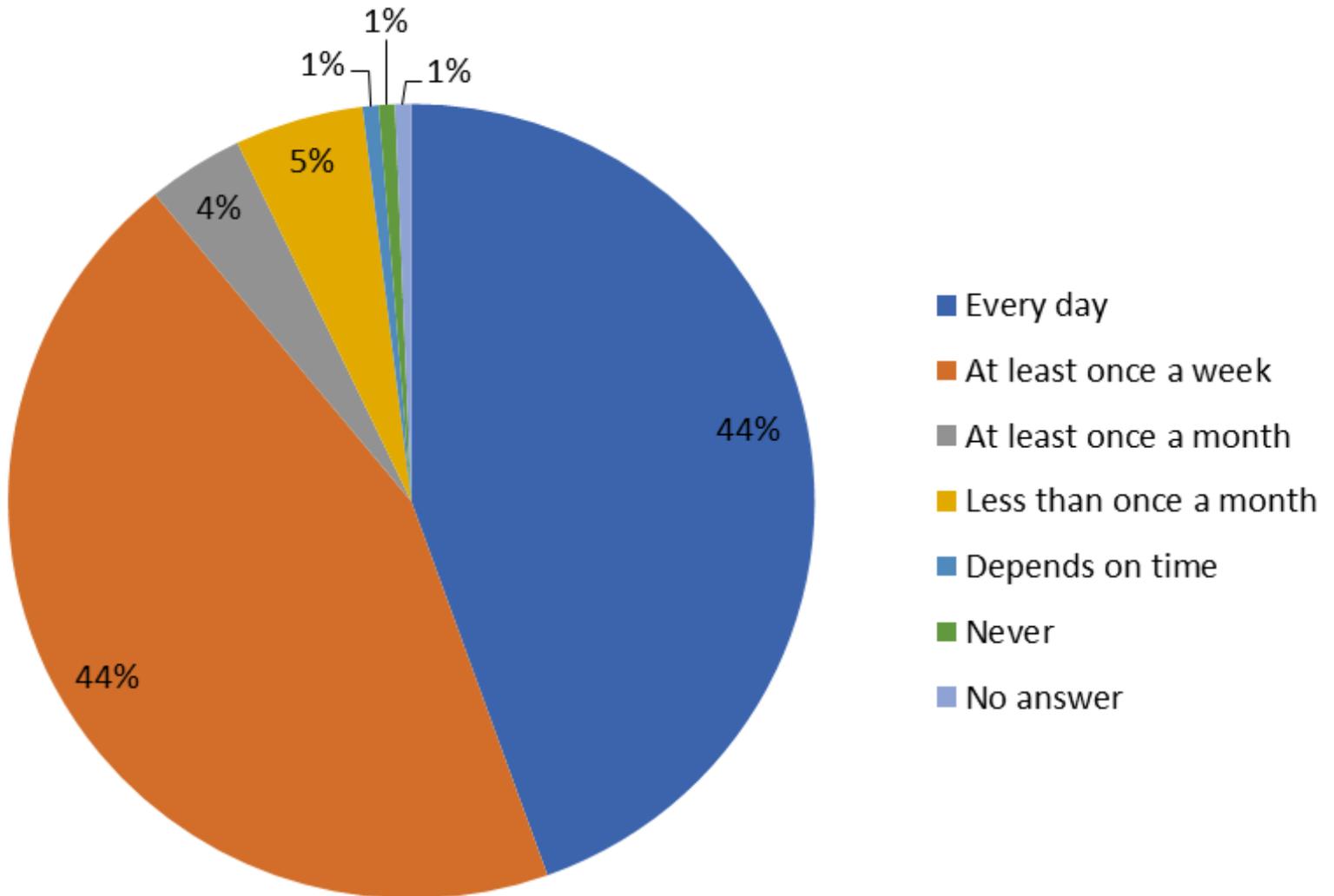
Profile of those who do not visit libraries

By training:	
Trained	37.2%
Not trained	43.4%
By gender:	
Male	37.5%
Female	40.6%
By location:	
Rural	50.9%
Urban	34.3%
By age:	
Under 18	50%
18-25	37.5%
26-35	31.3%
36-45	50%
46-55	38.4%
56-65	70%
Over 65	100%

Books in the home

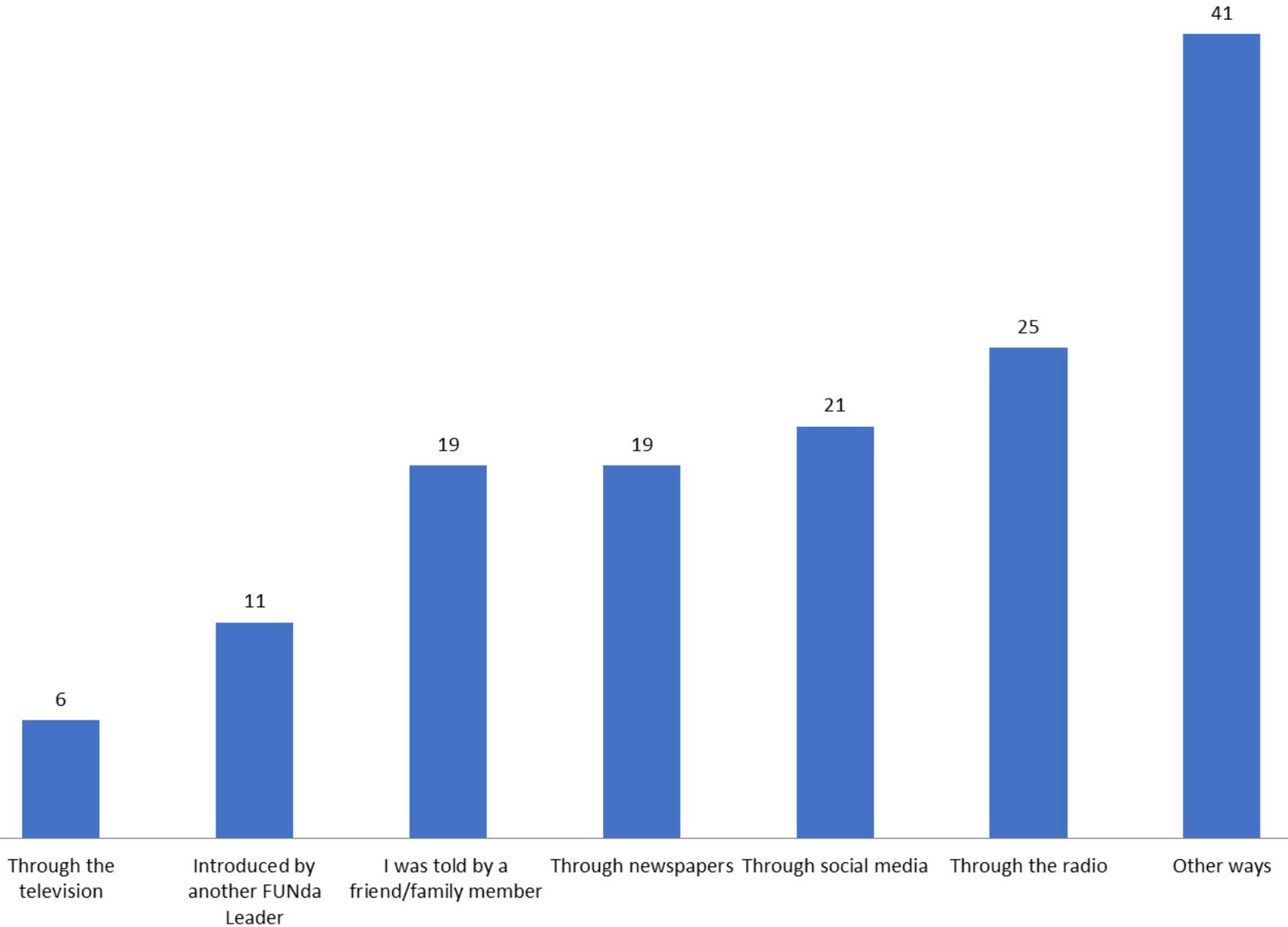


Reading for enjoyment

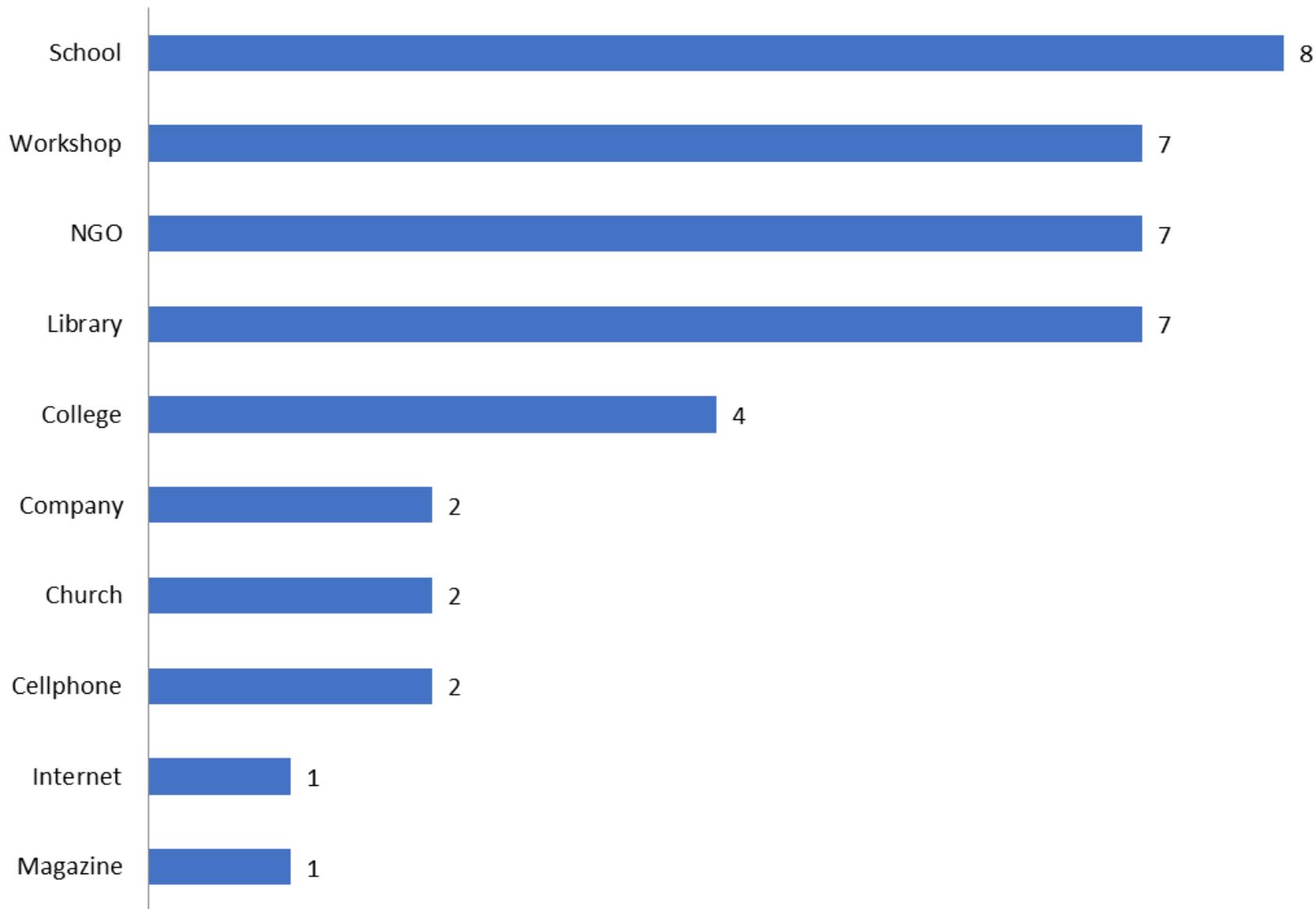


**Why/how did these FUNda Leaders
join?**

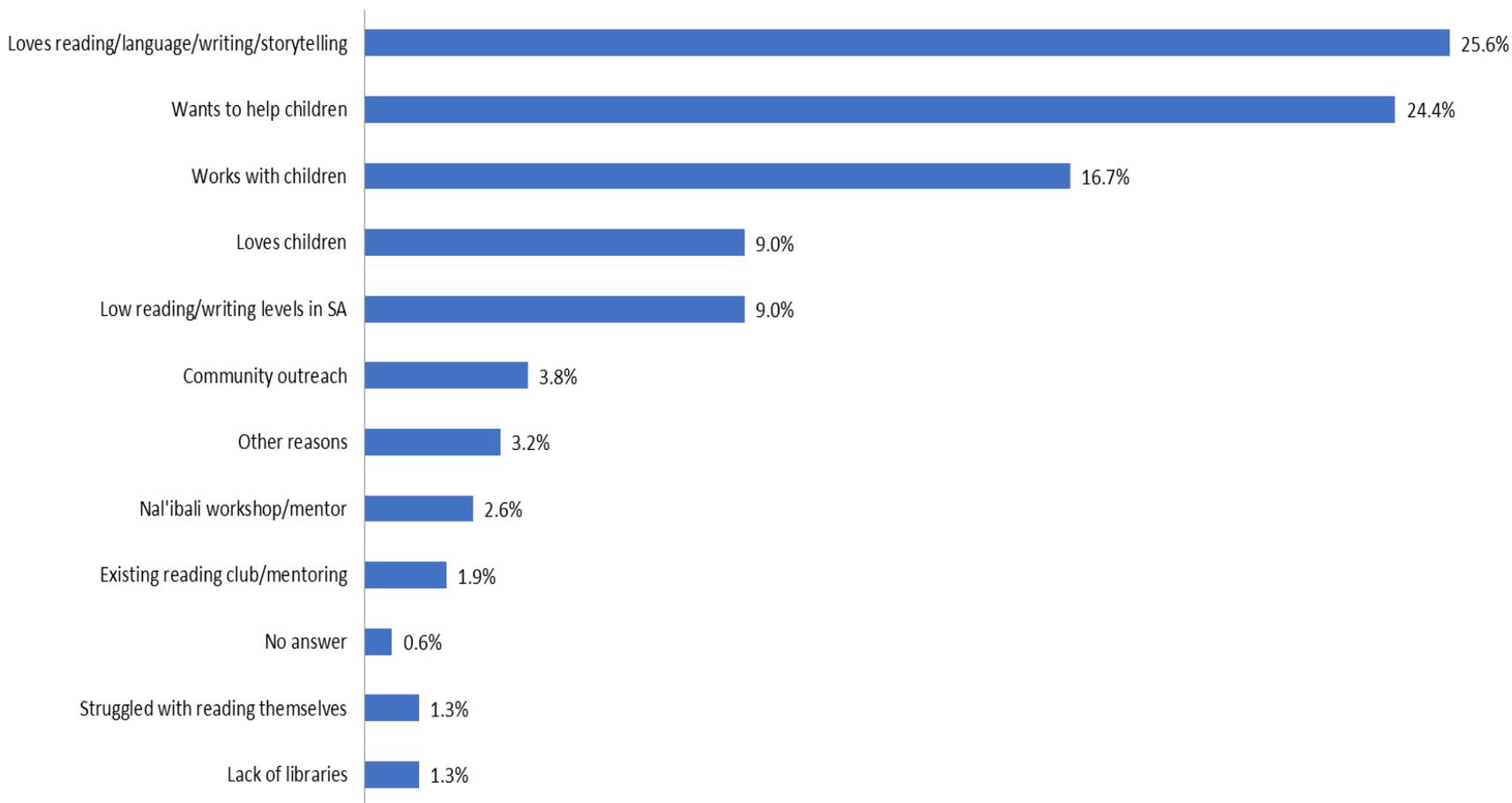
How FLs found out about the network



Other ways of finding out (n=41)

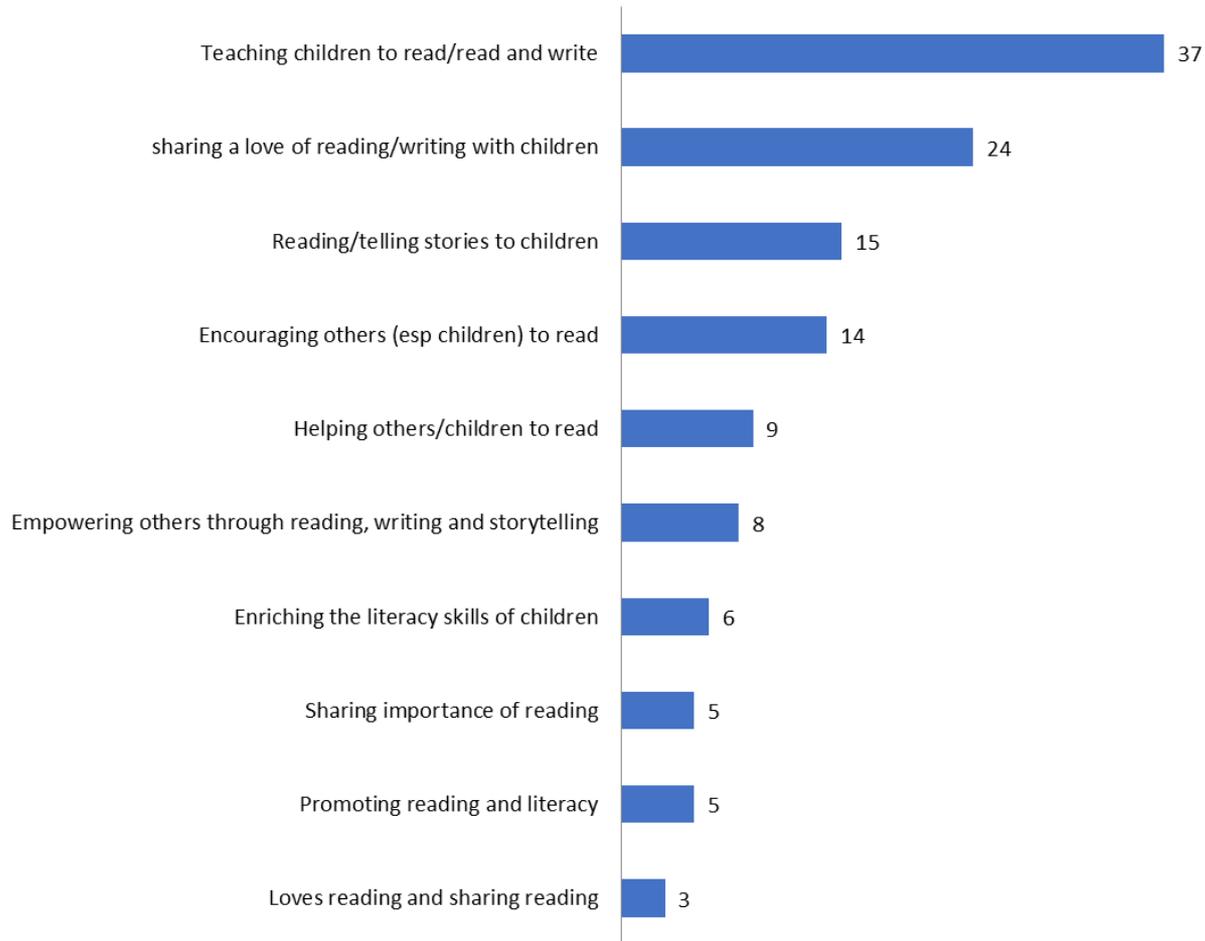


Motivations for becoming a FUNda Leader



- Only 17 individuals (11%) mentioned writing as a motivating factor

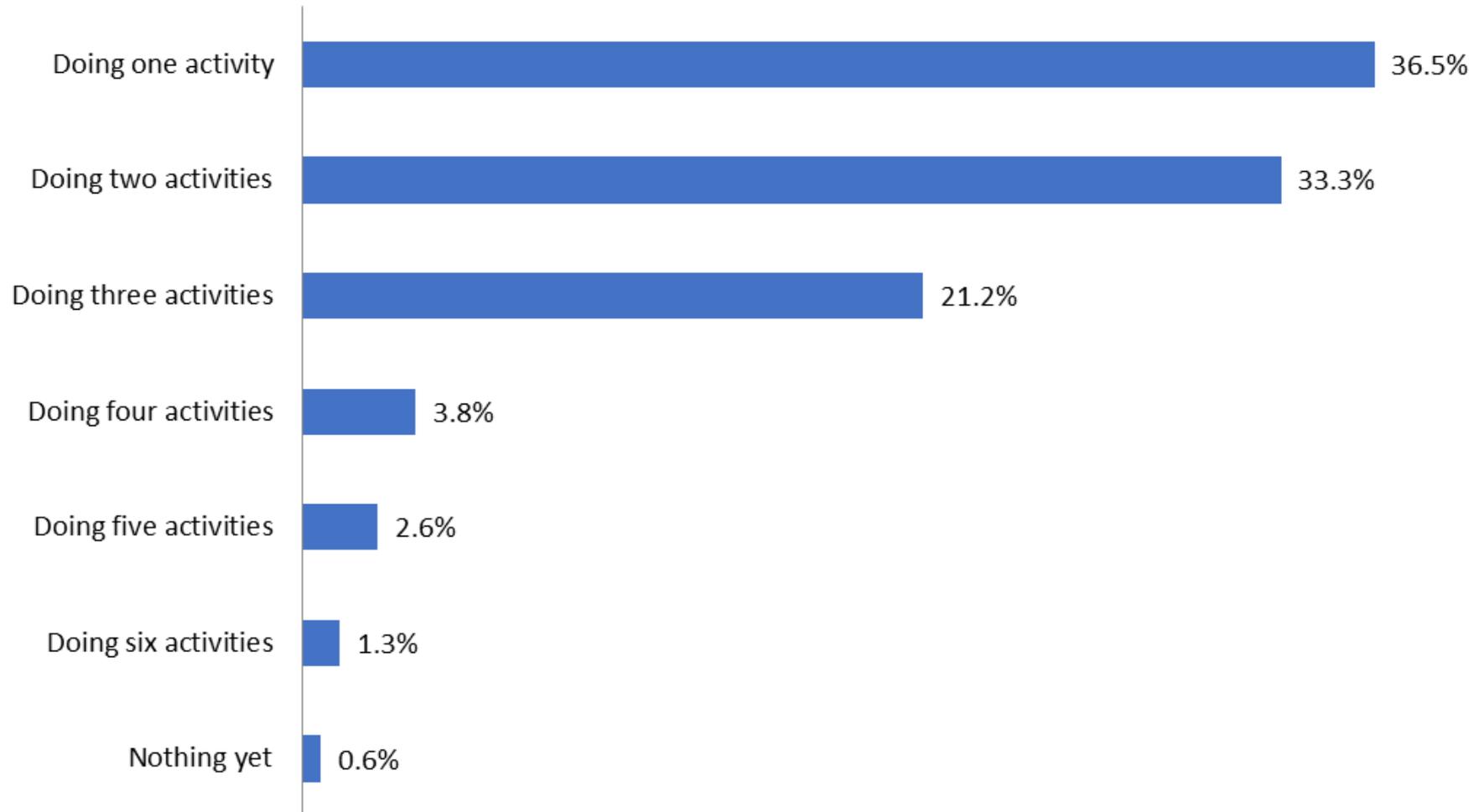
Common definitions of a FUNda Leader's role (126 responses)



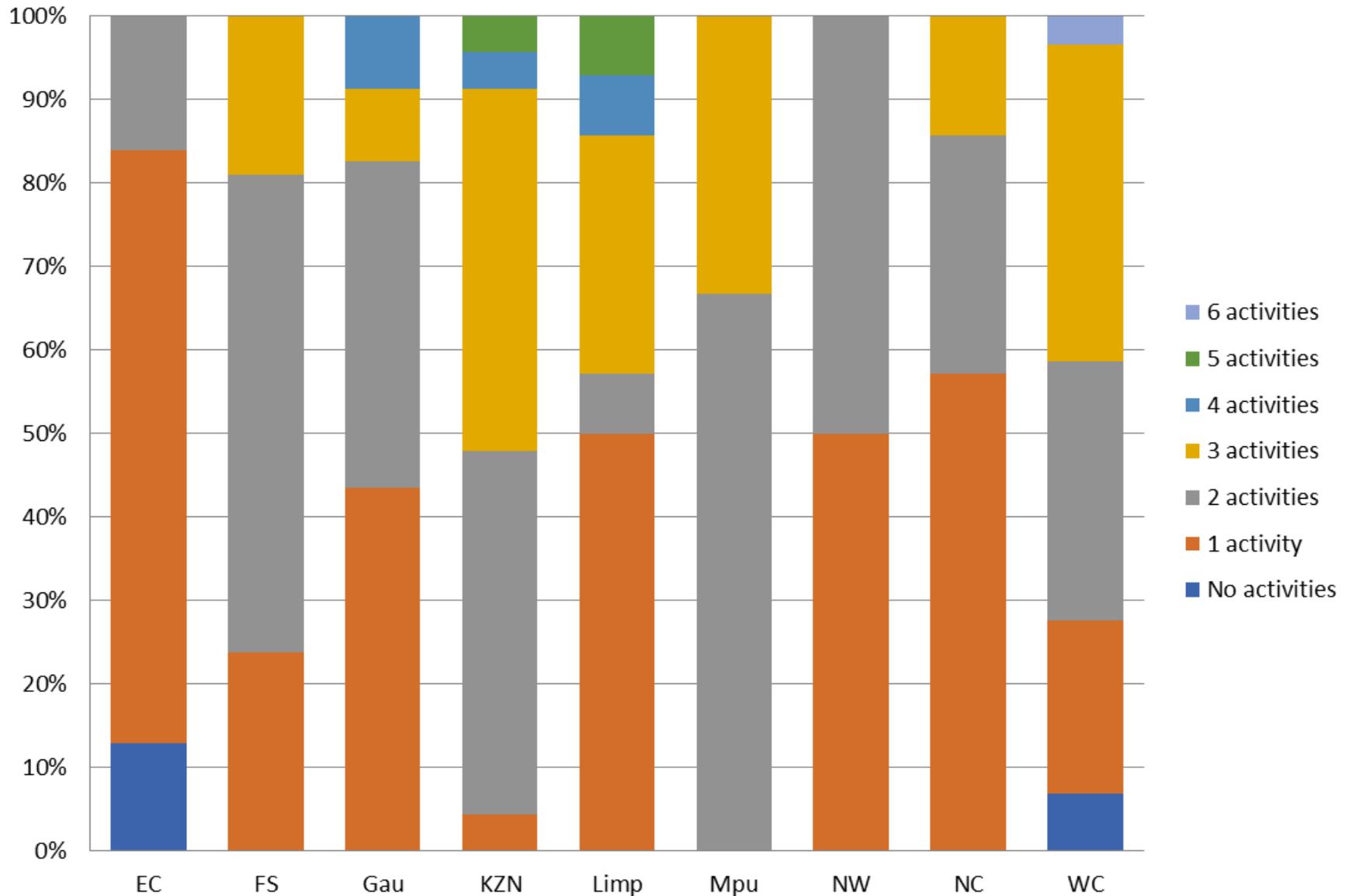
- Only 18 individuals (11.6%) gave answers that are not really in line with the role of a FL (3 did not know, 2 no answers, others quite vague).
- 14.4% of those without training gave answers not in line with FL role, while 10.4% of those trained gave answers not in line.

What are FUNda Leaders doing?

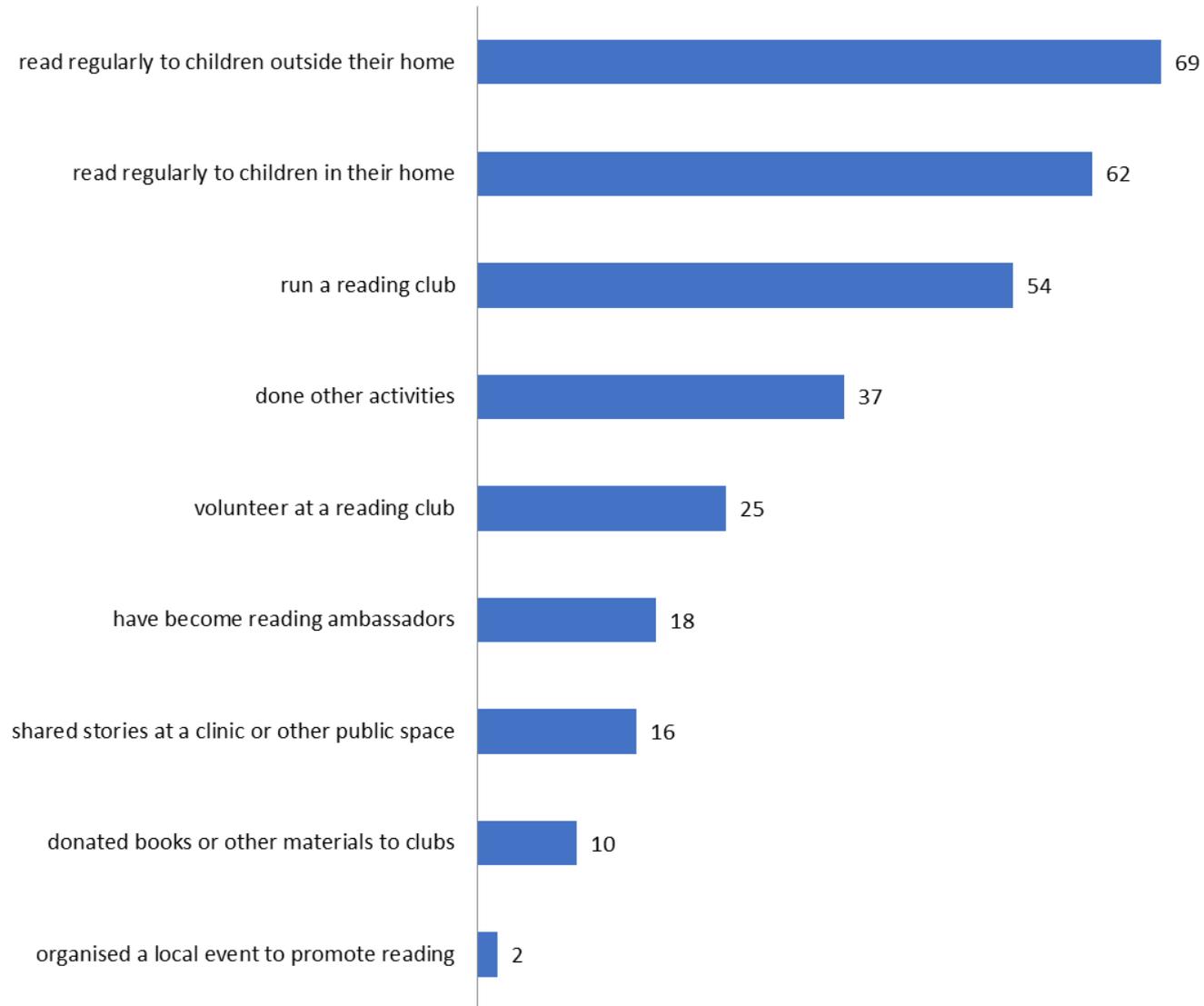
Activities of FUNda Leaders



Activities by province

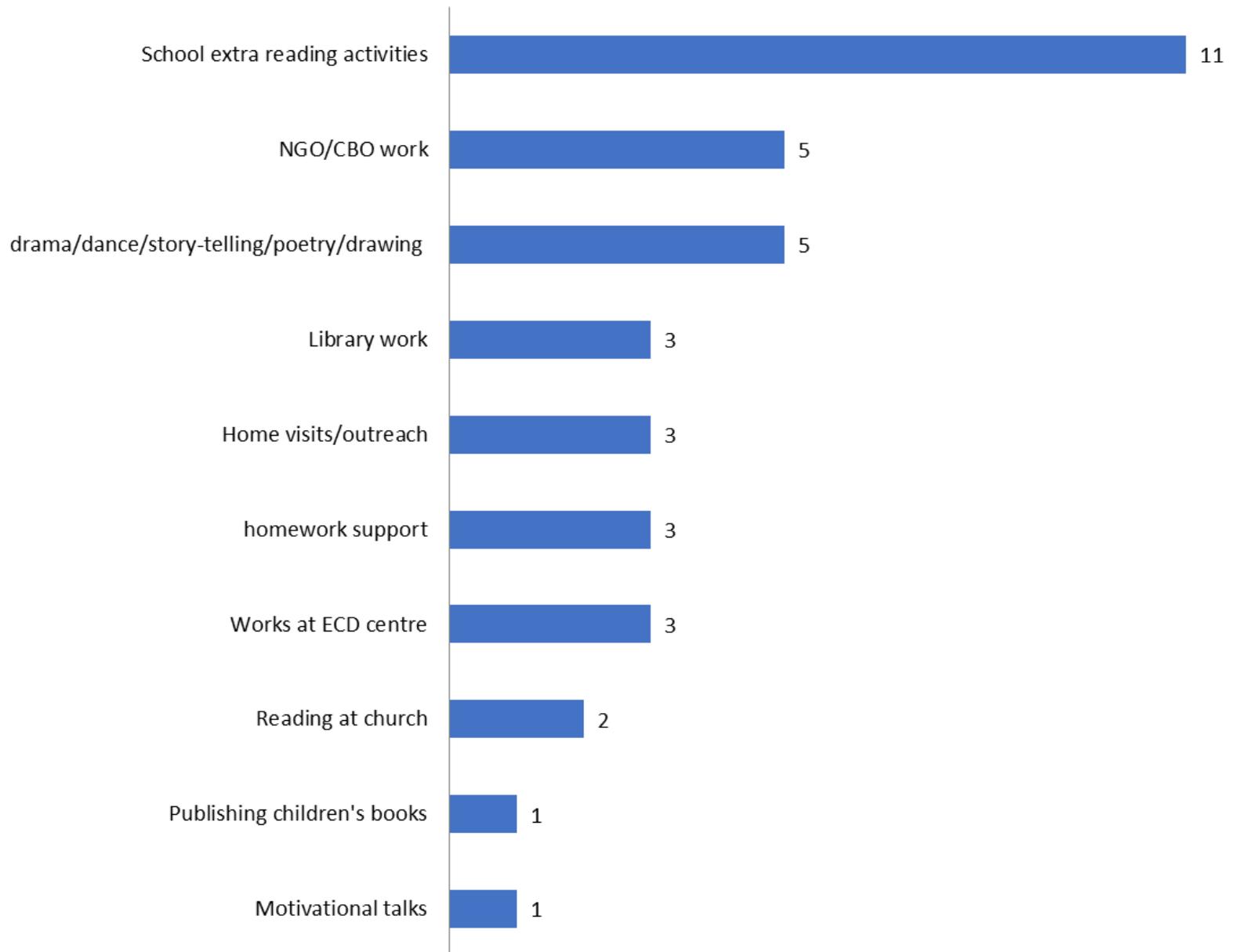


FUNda Leader activity types



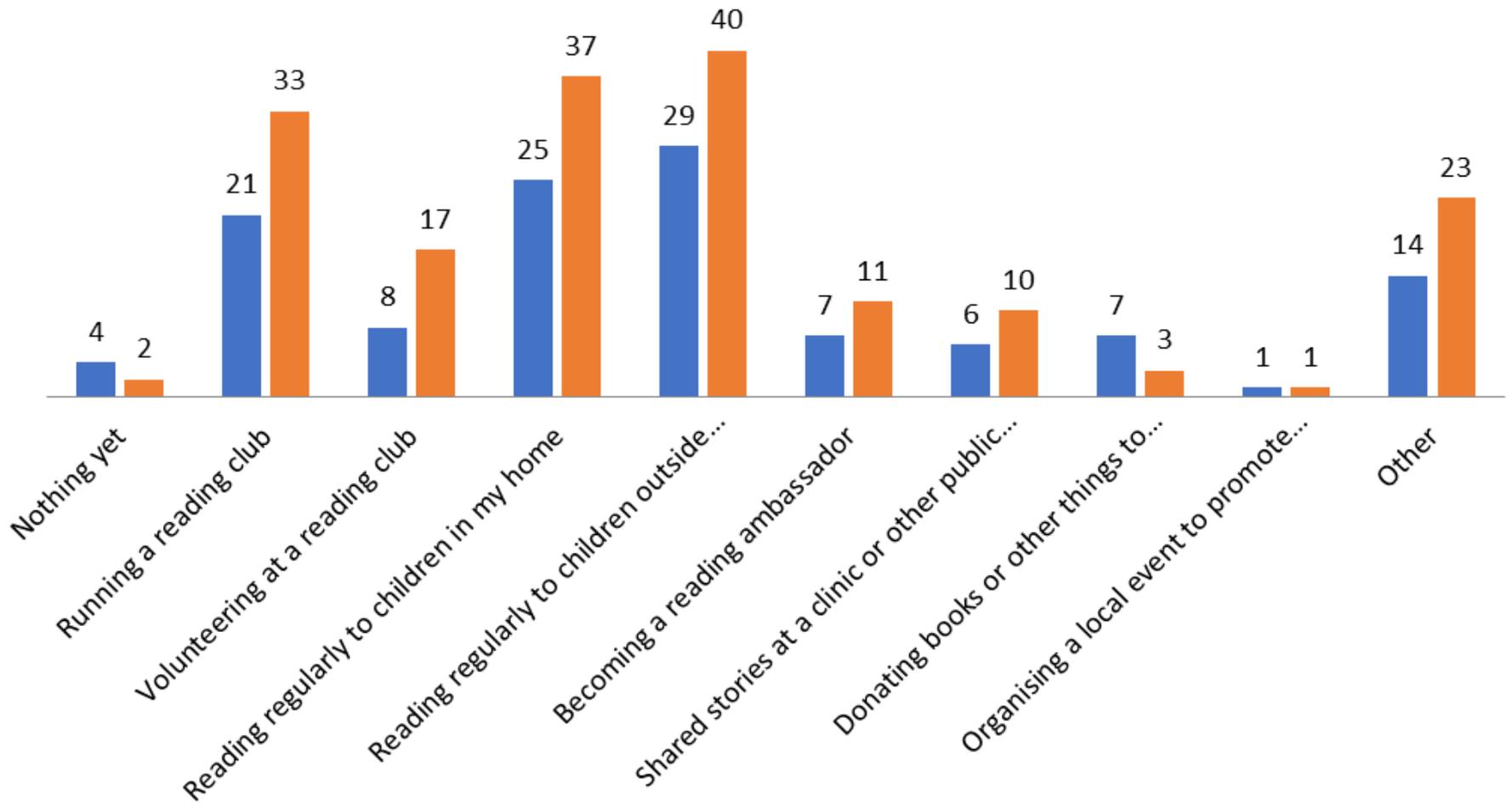
- 293 activities performed by 149 FUNda Leaders

'Other' FL activities (n=37)

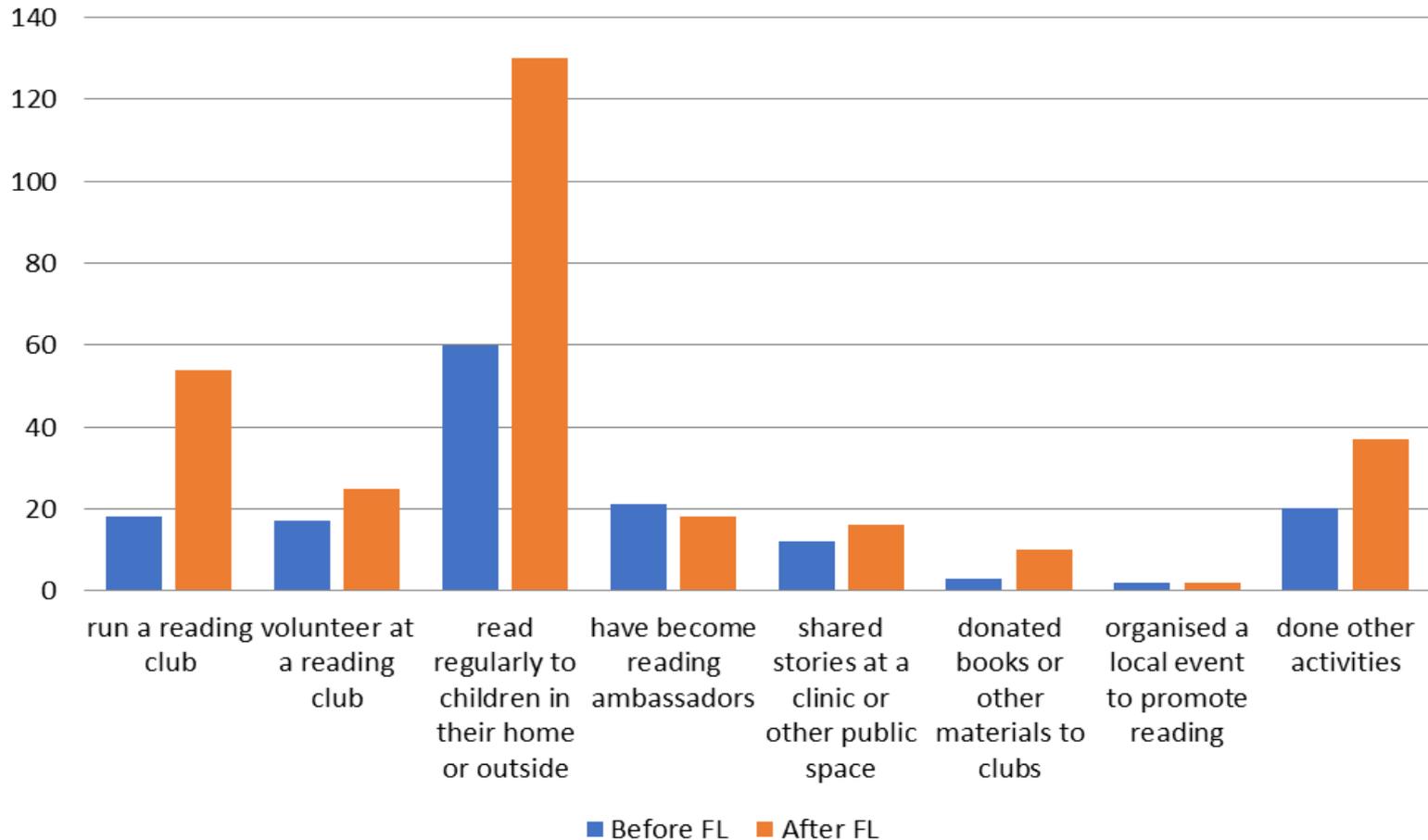


Activities untrained vs trained

■ No training ■ Training

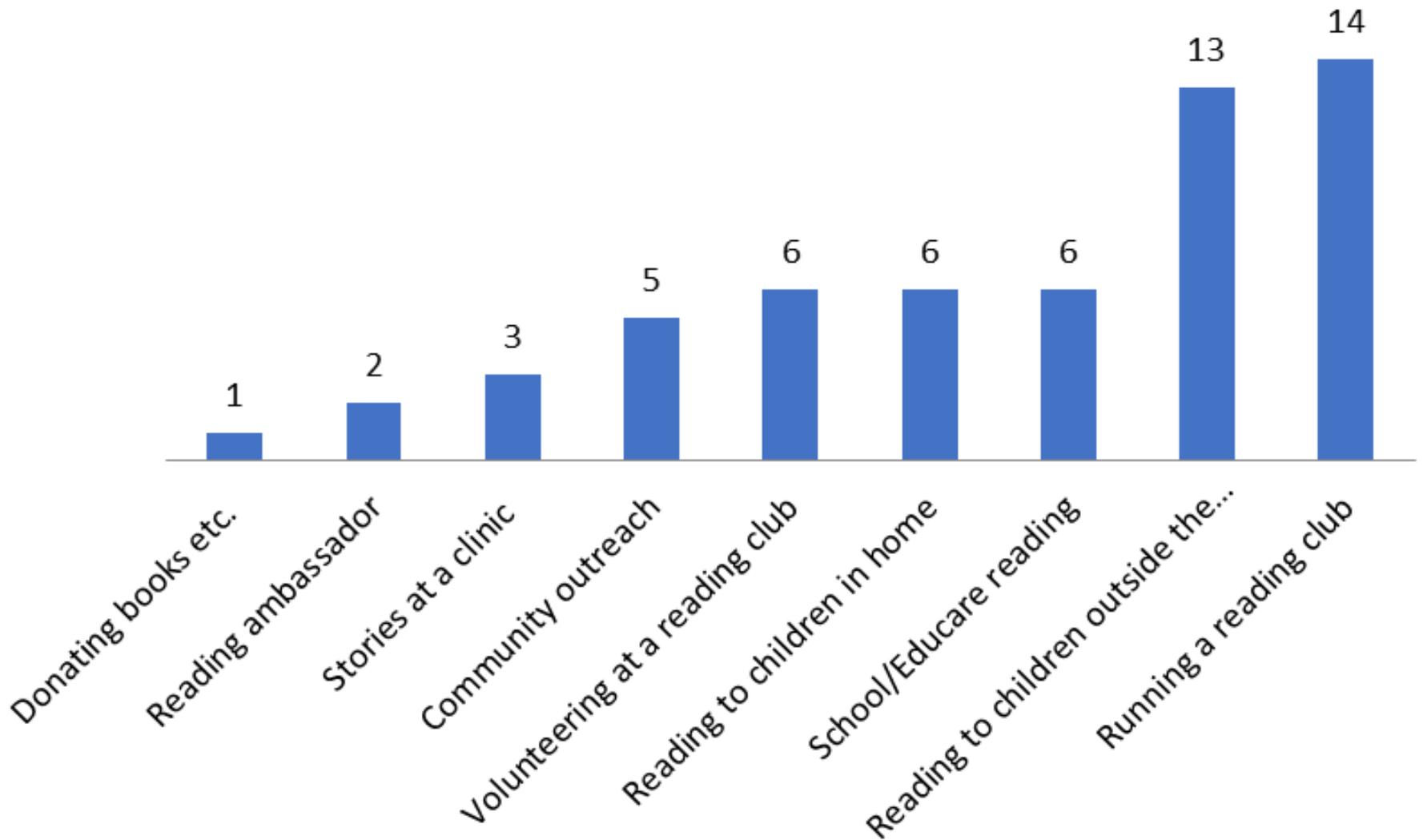


Activities before and after becoming FLs

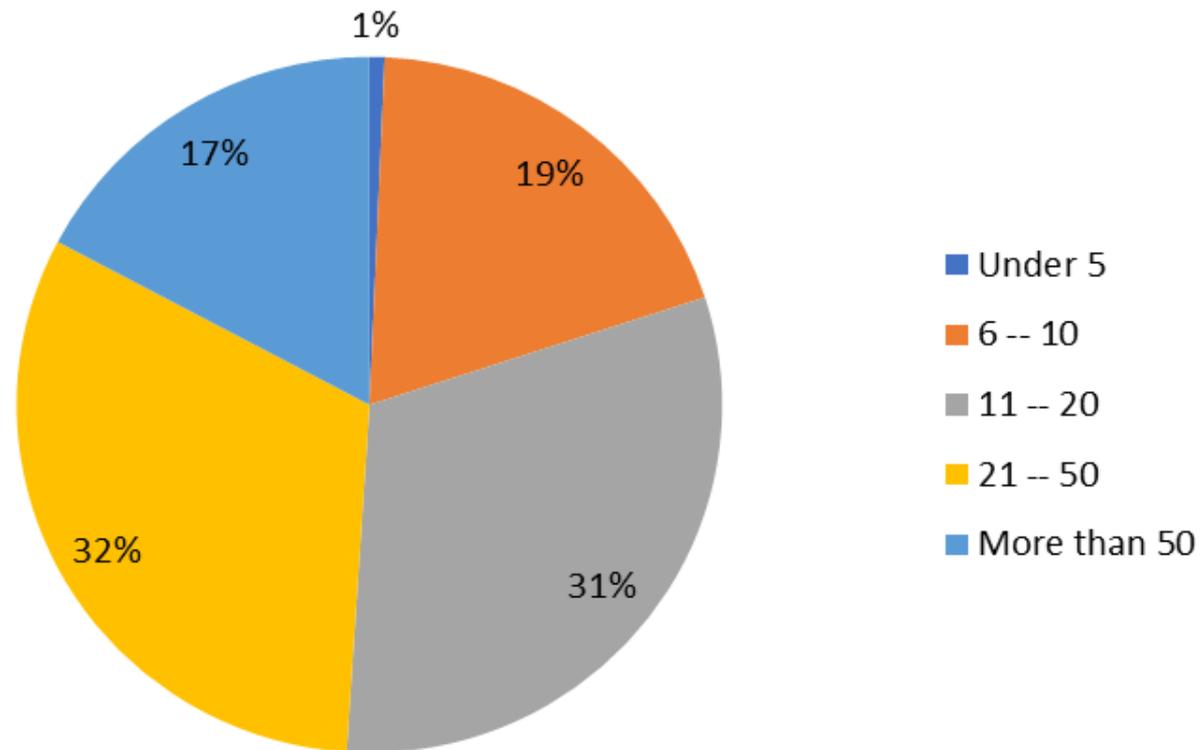


- 70% (109 individuals) ran similar activities previously
- 30% (46 individuals) did not run any activity before they became FLs
- There were 153 activities performed before FL, and 293 afterwards (a 91.5% increase in activities).

Activities of those doing one thing

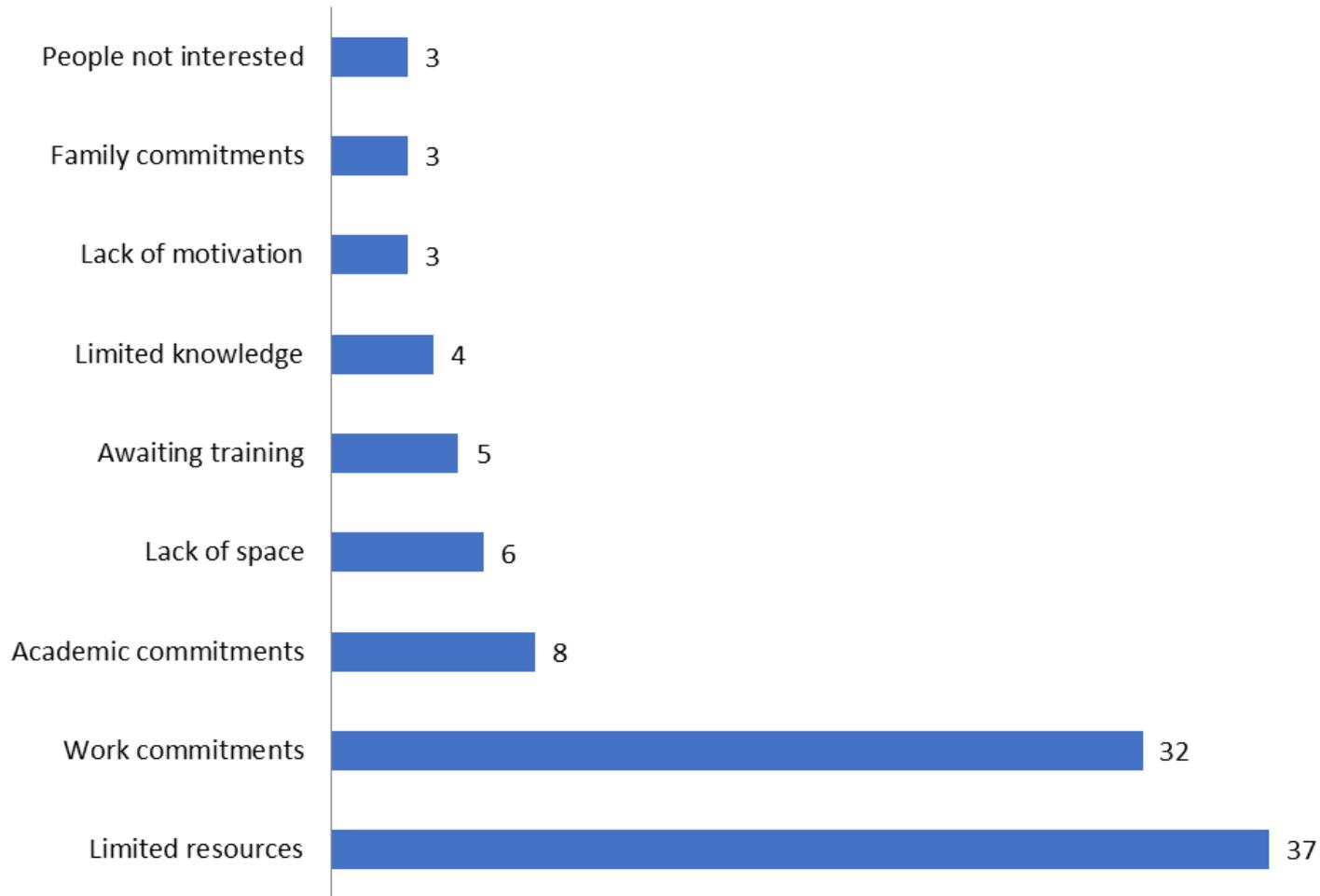


Number of children reached

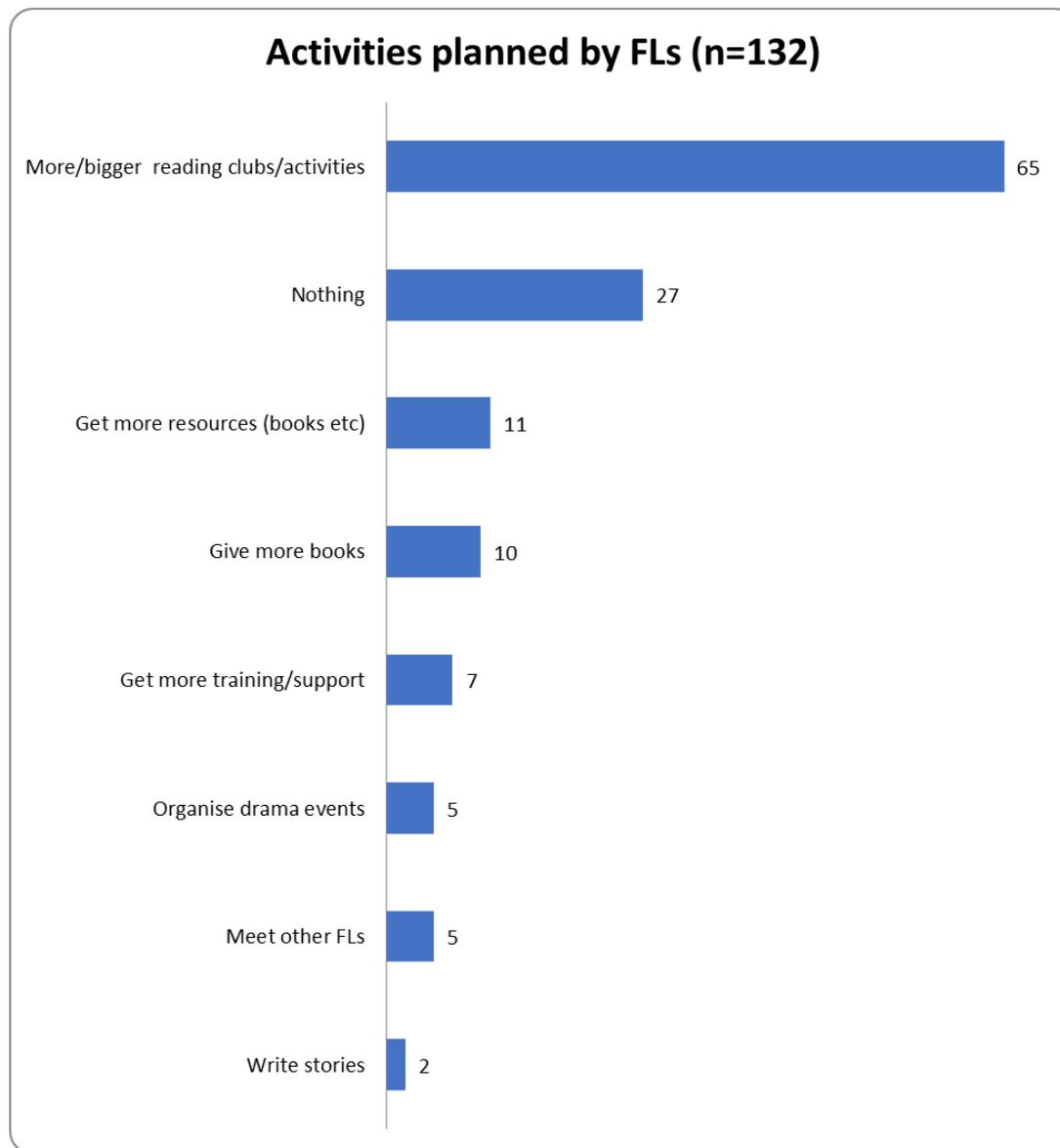


- Average number of children reached per FUNda Leader is +/-24
- Extended to all 3400 FUNda Leaders, the number of children reached is possibly in excess of **81,600!**

Challenges in performing FL role (n=101)



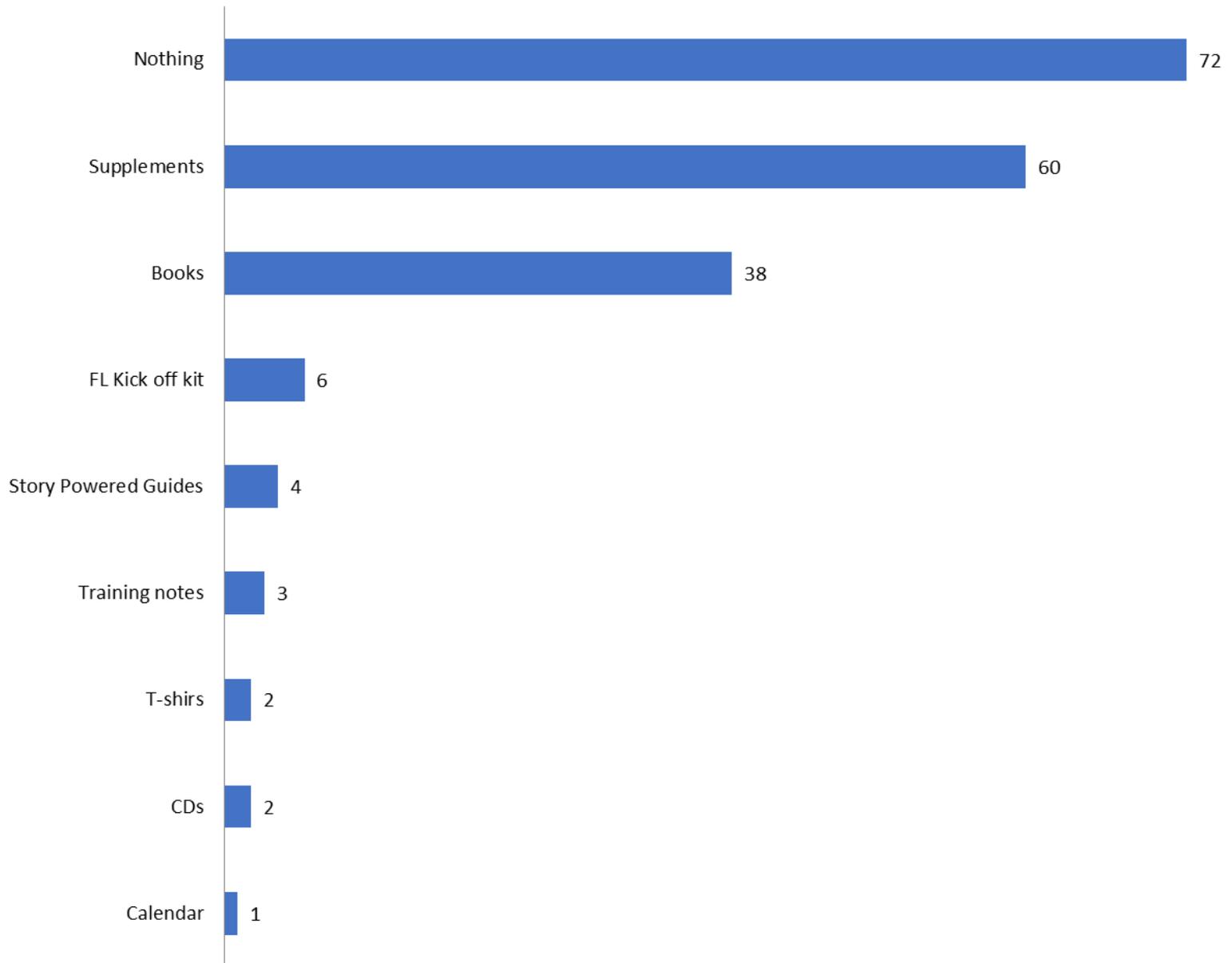
- 41% (70) said they faced no challenges
- The other 85 FLs noted 101 challenges



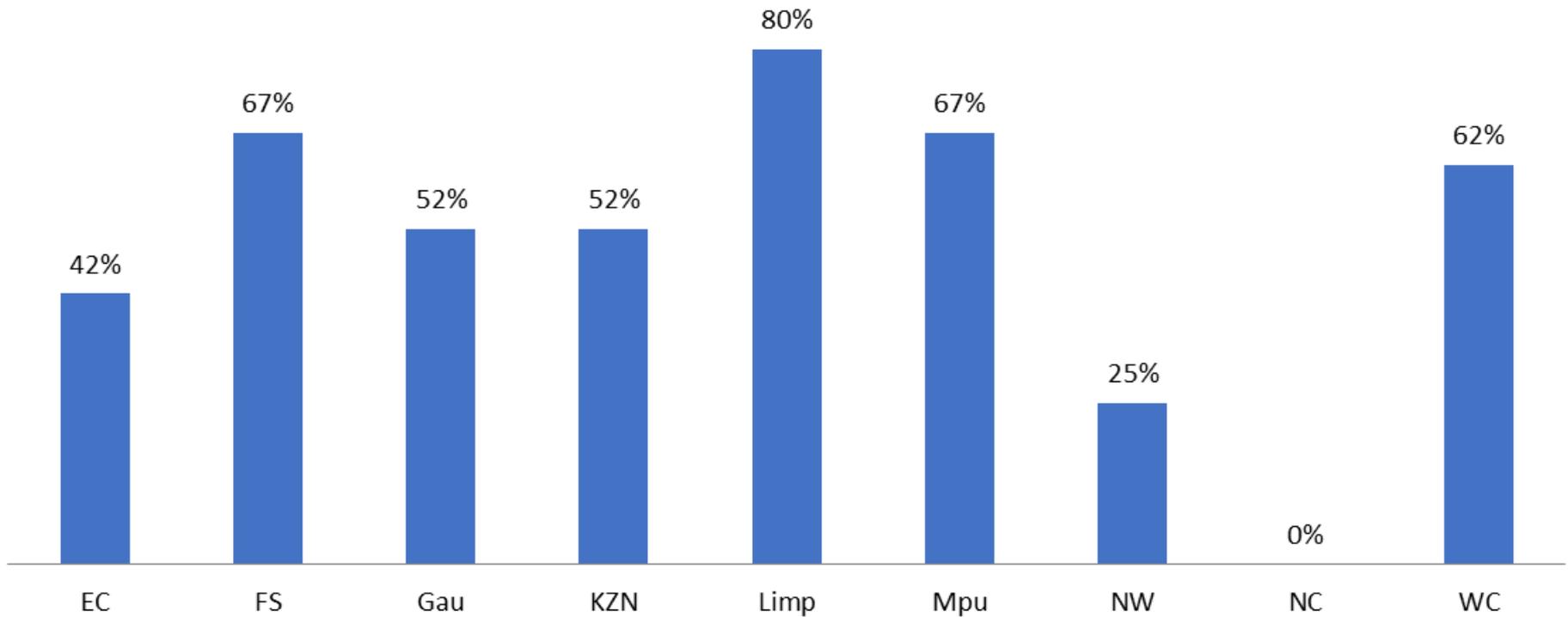
- The other 23 answers were vague

Resources available to FUNda Leaders

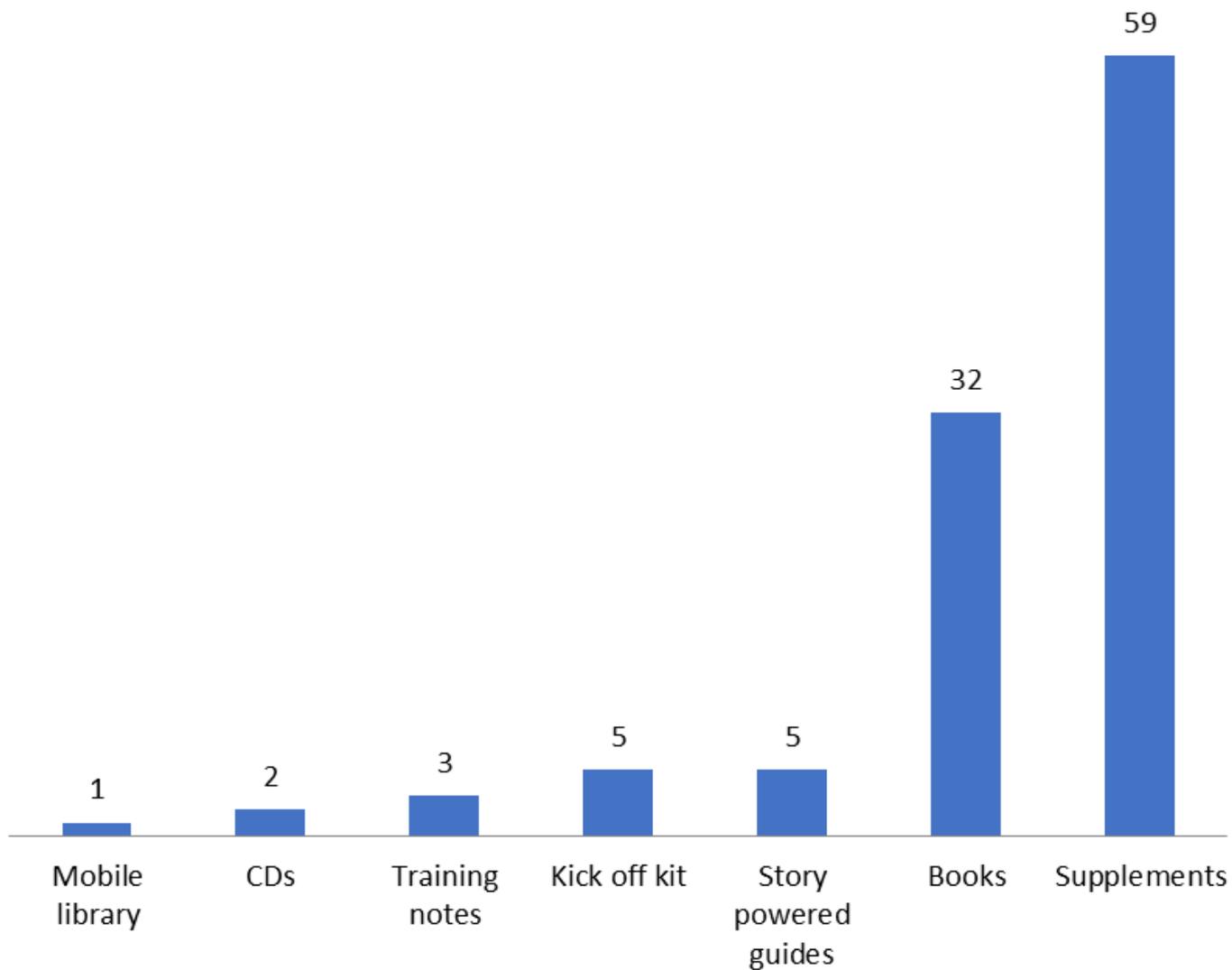
Materials received from Nal'ibali



Materials received by province

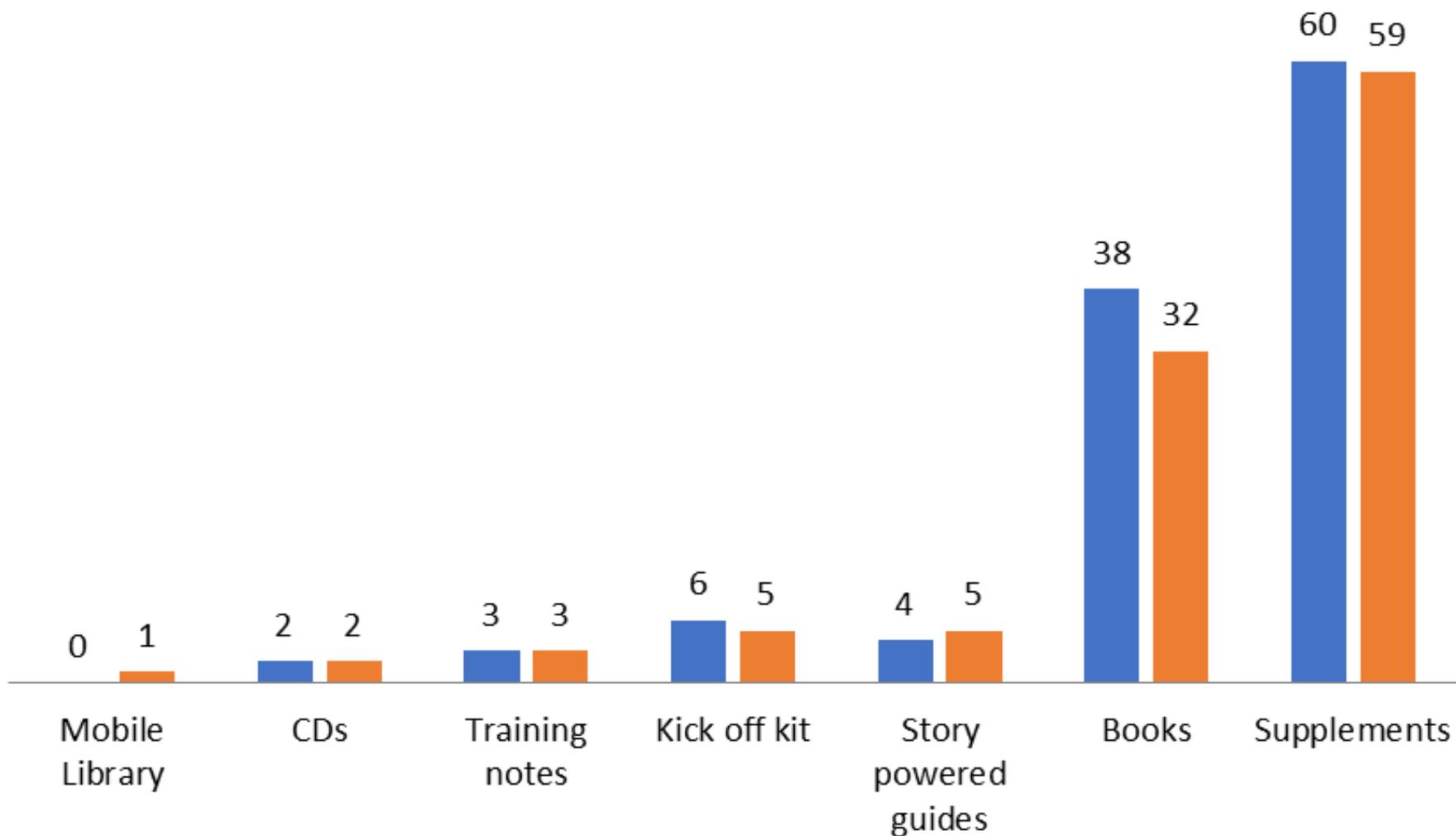


Nal'ibali materials used

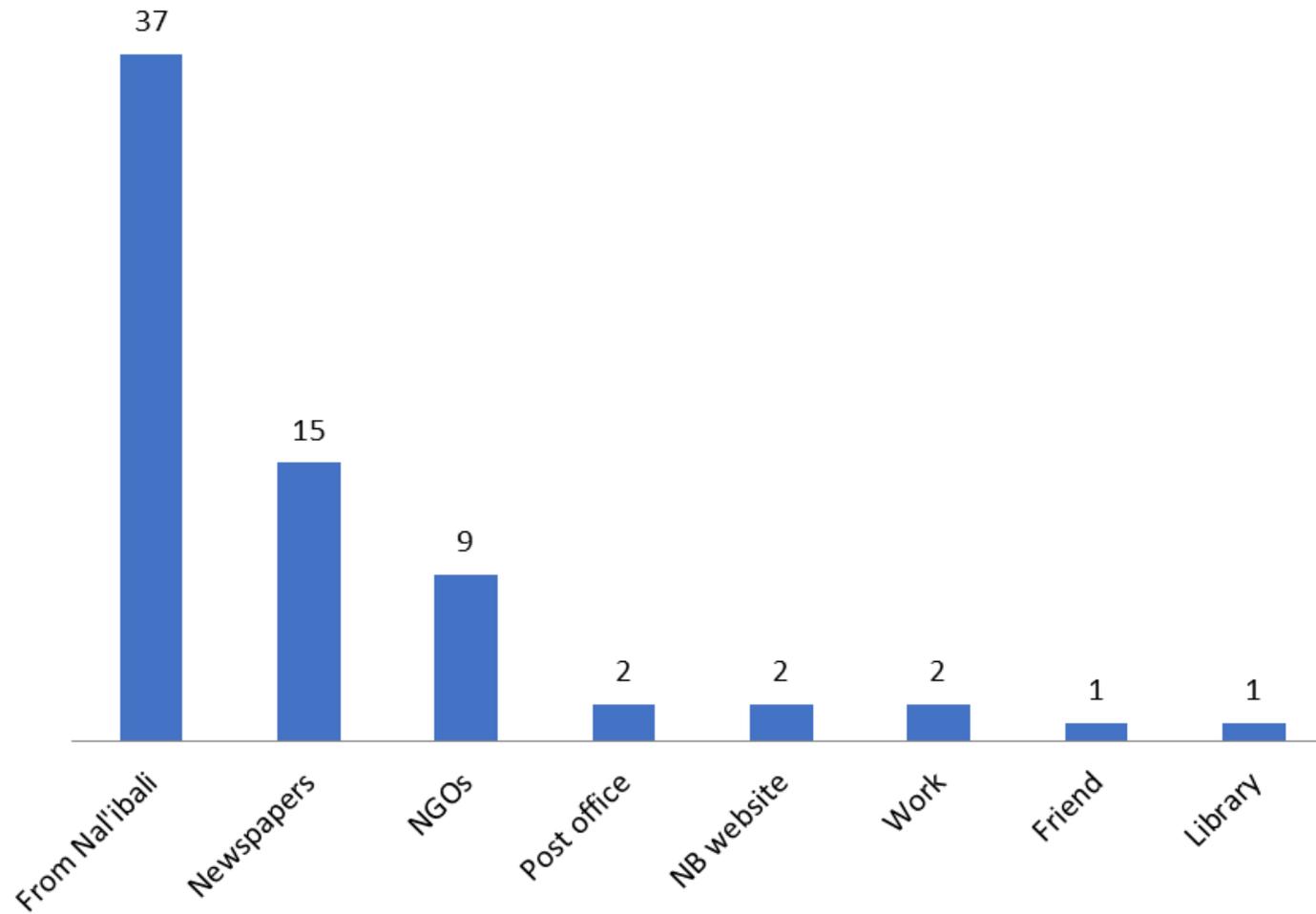


Materials received vs used

■ Materials received ■ Materials used

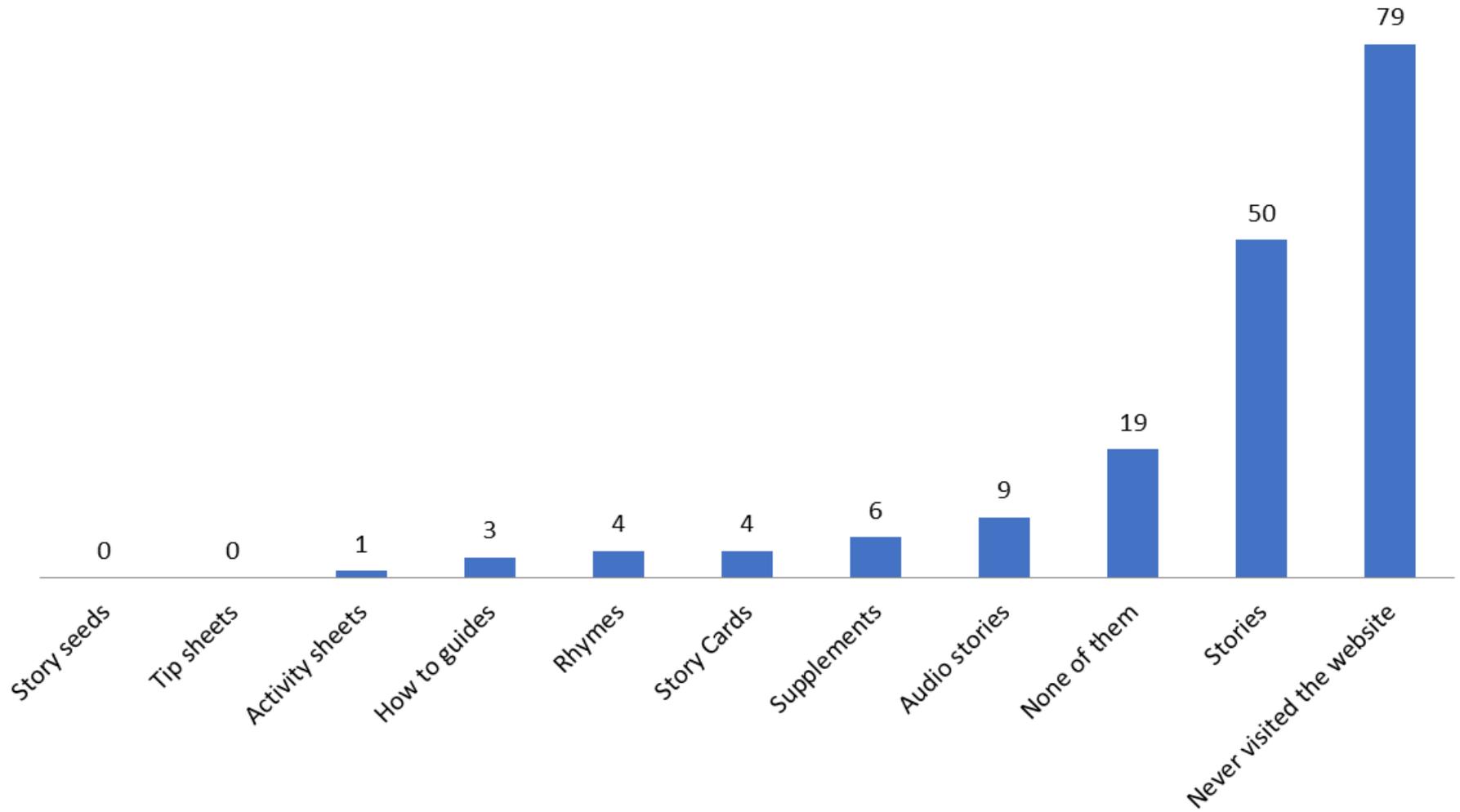


Supplement sources



- 69 individuals had sourced the supplement from various places
- Only 2 individuals received the supplement from the post office (one in Gauteng, one in Free State)

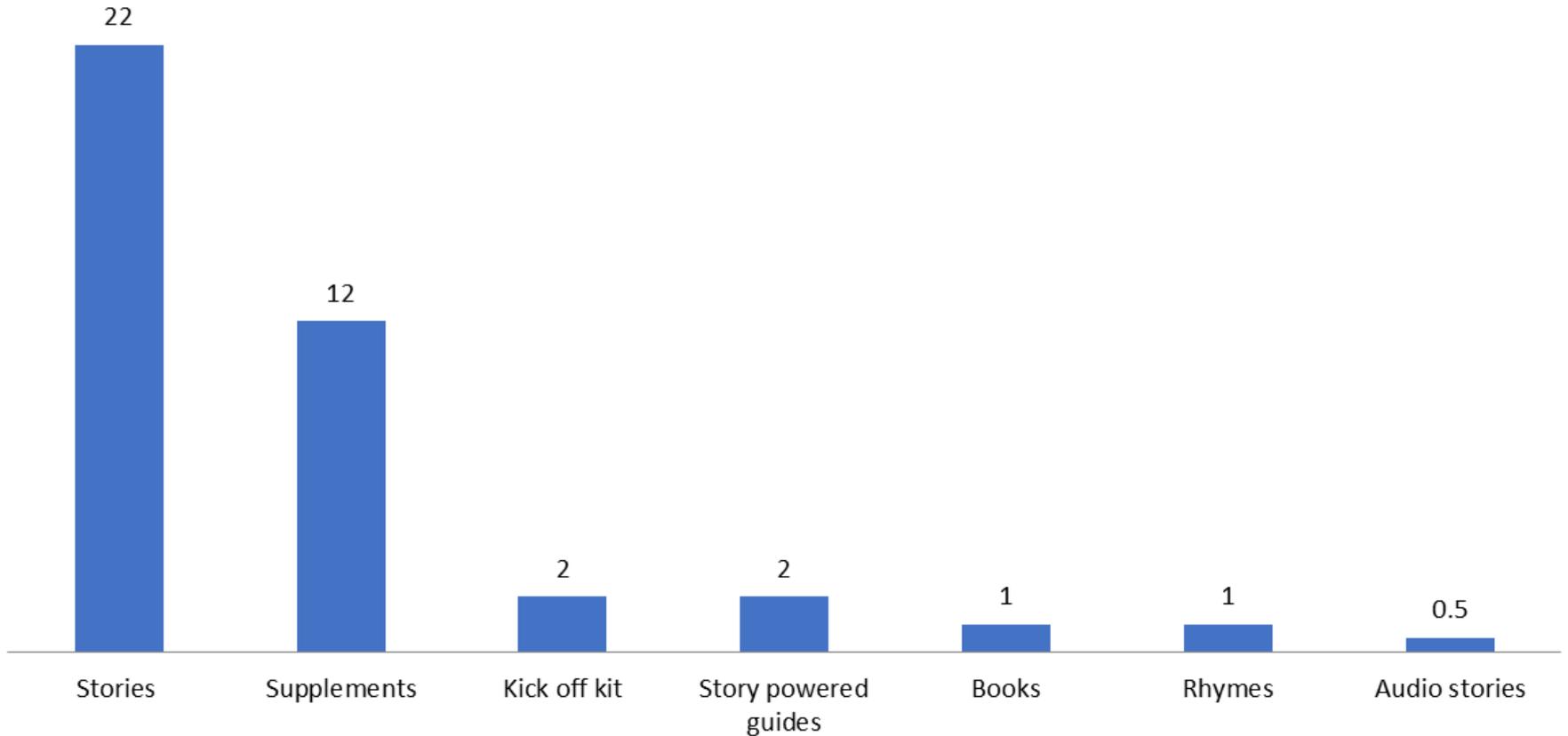
Use of resources on website



Profile of those who have never visited the Na'ibali website

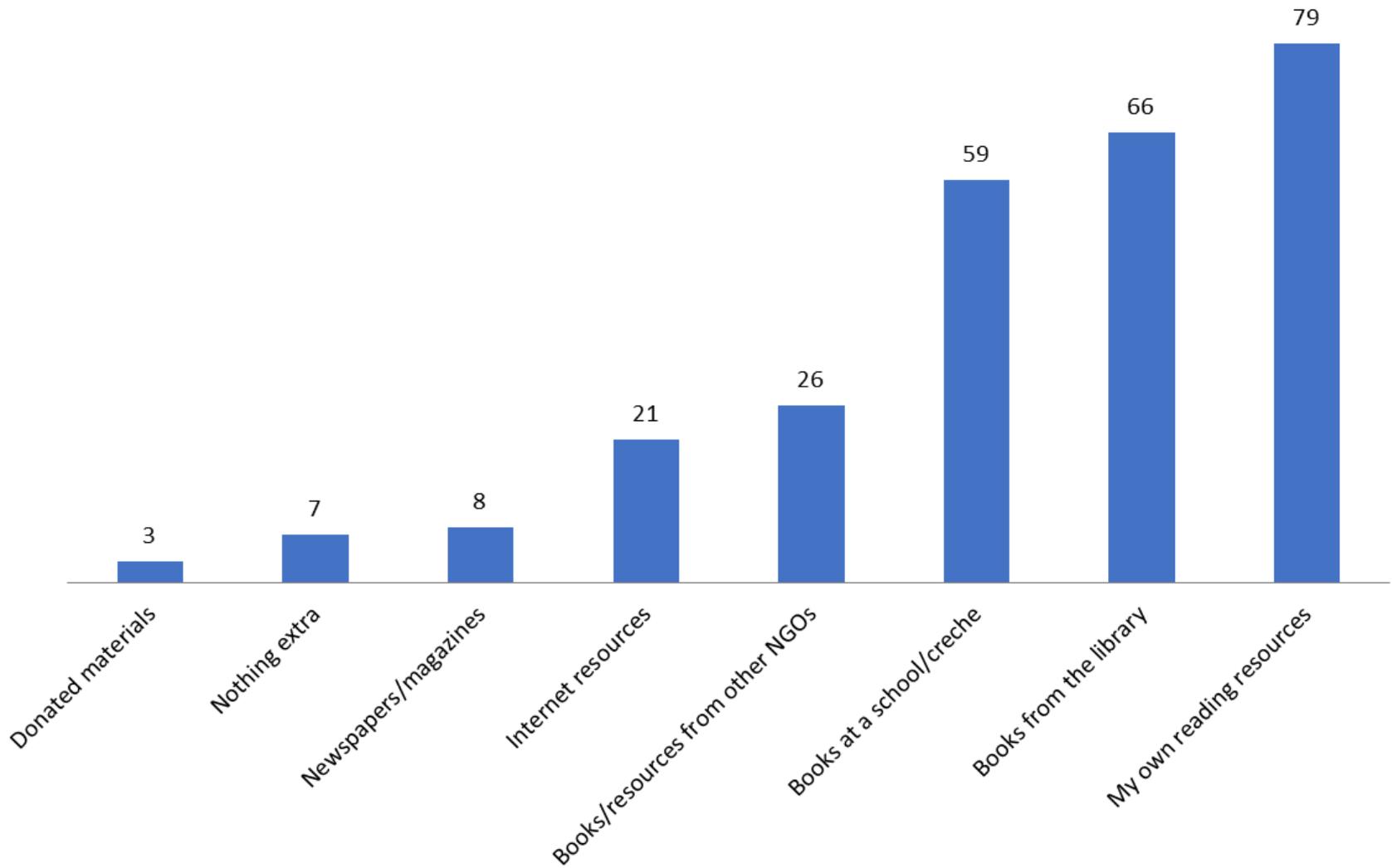
By gender:	53.6% of females have never visited	46.8% of males have never visited
By location:	52.8% of rural-dwellers have never visited	51.9% of urban-dwellers have never visited
By education:	65.5% of those who did not attain a matric had never visited	44.6% of those with a matric and higher had never visited
By age:	<p style="text-align: right;">Under 18s: 50%</p> <p style="text-align: right;">18-25 year-olds: 45%</p> <p style="text-align: right;">26-35 year-olds: 52.9%</p> <p style="text-align: right;">36-45 year-old: 66.6%</p> <p style="text-align: right;">46-55 year-olds: 46.1%</p> <p style="text-align: right;">56-65 year olds: 70%</p>	
By occupation:	<p style="text-align: right;">Retirees: 66.6%</p> <p style="text-align: right;">Casual workers: 62.5%</p> <p style="text-align: right;">Part time workers: 62.5%</p> <p style="text-align: right;">Unemployed: 58.3%</p> <p style="text-align: right;">Working full time: 55.5%</p> <p style="text-align: right;">Volunteering: 54.5%</p> <p style="text-align: right;">Students: 42.3%</p>	

Most useful materials from all sources

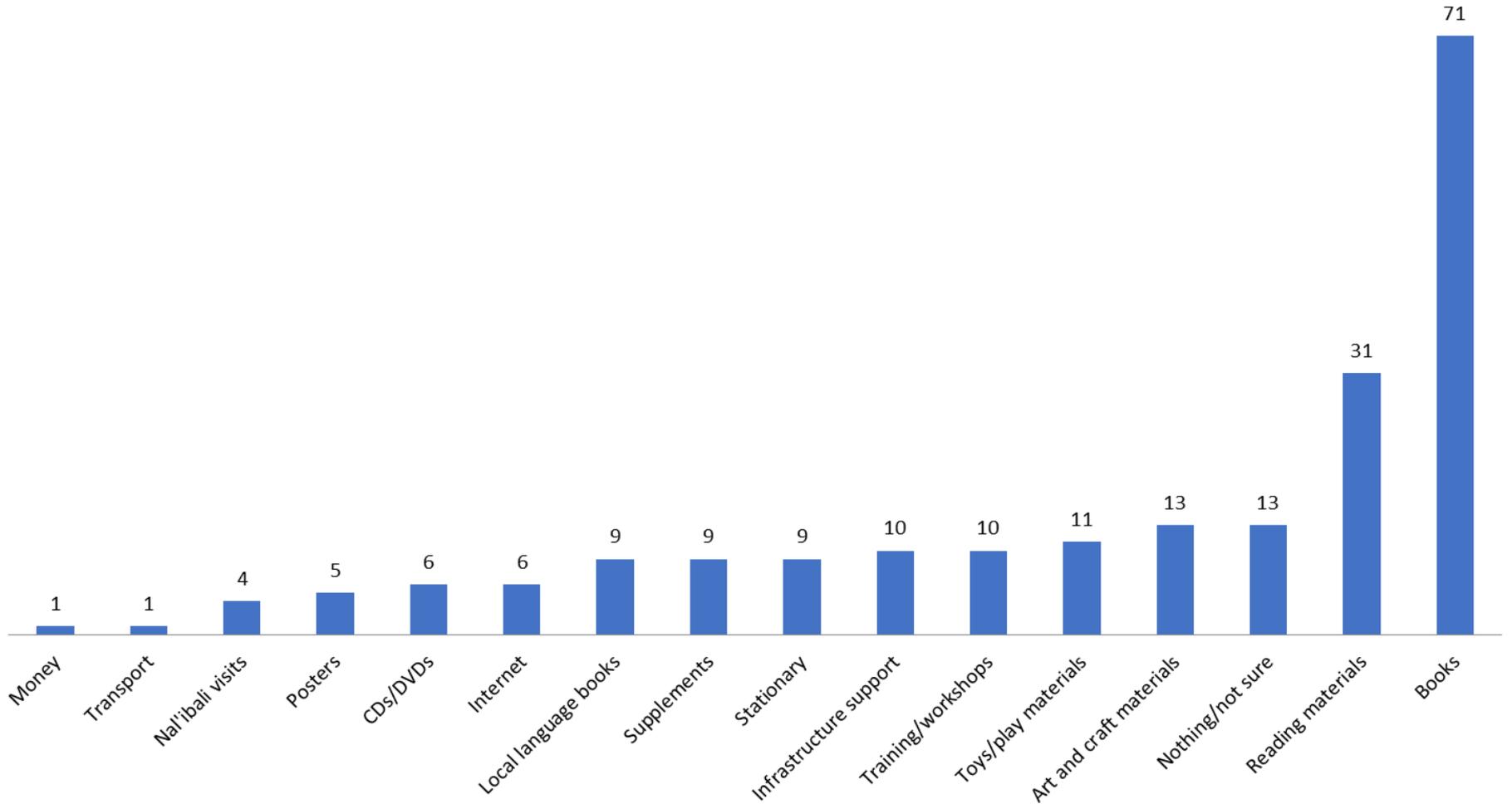


- Only 41 FUNda Leaders scored the materials they had used
- The graph shows the number of votes for each

Other resources used

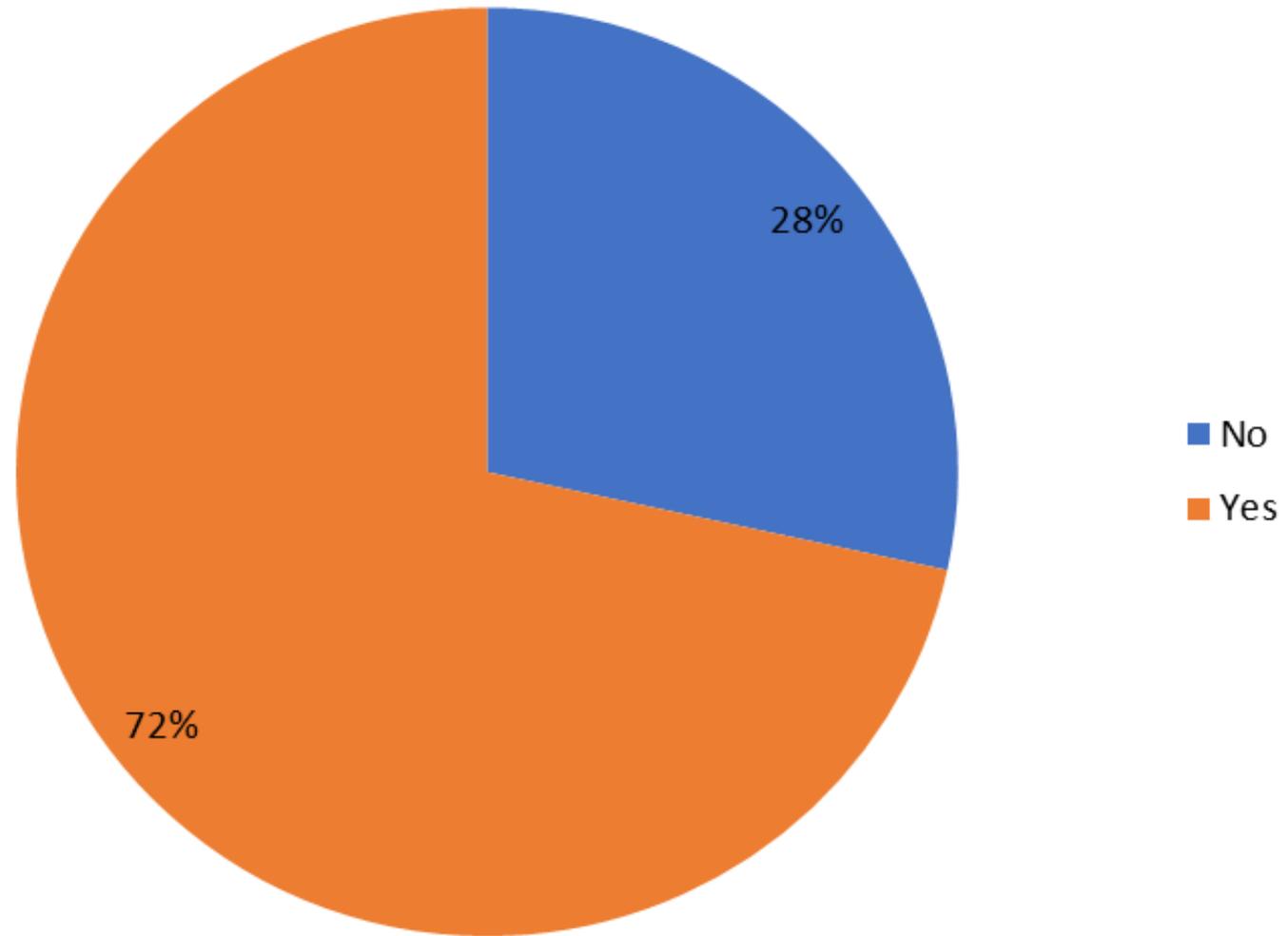


Resources Desired

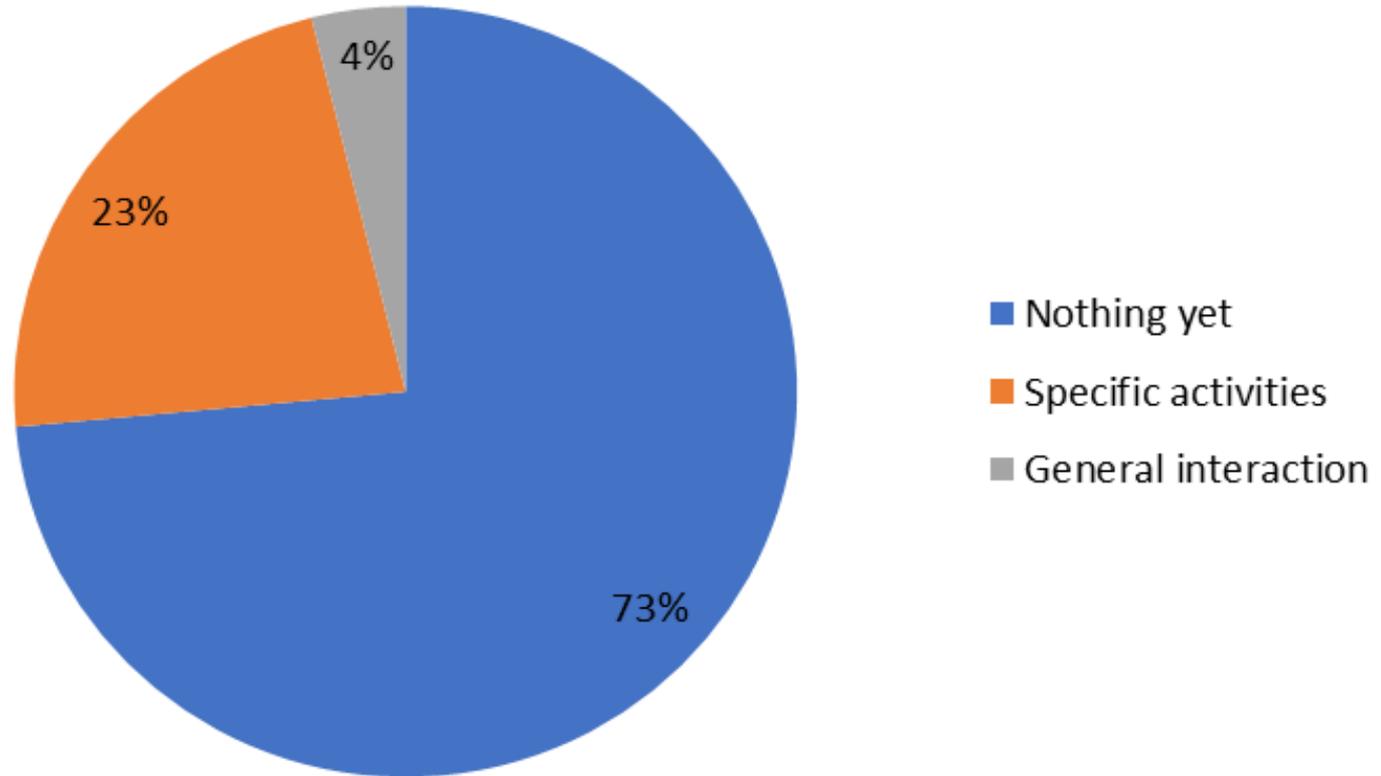


Interactions with other FUNda Leaders

Encouraging others to be FLs



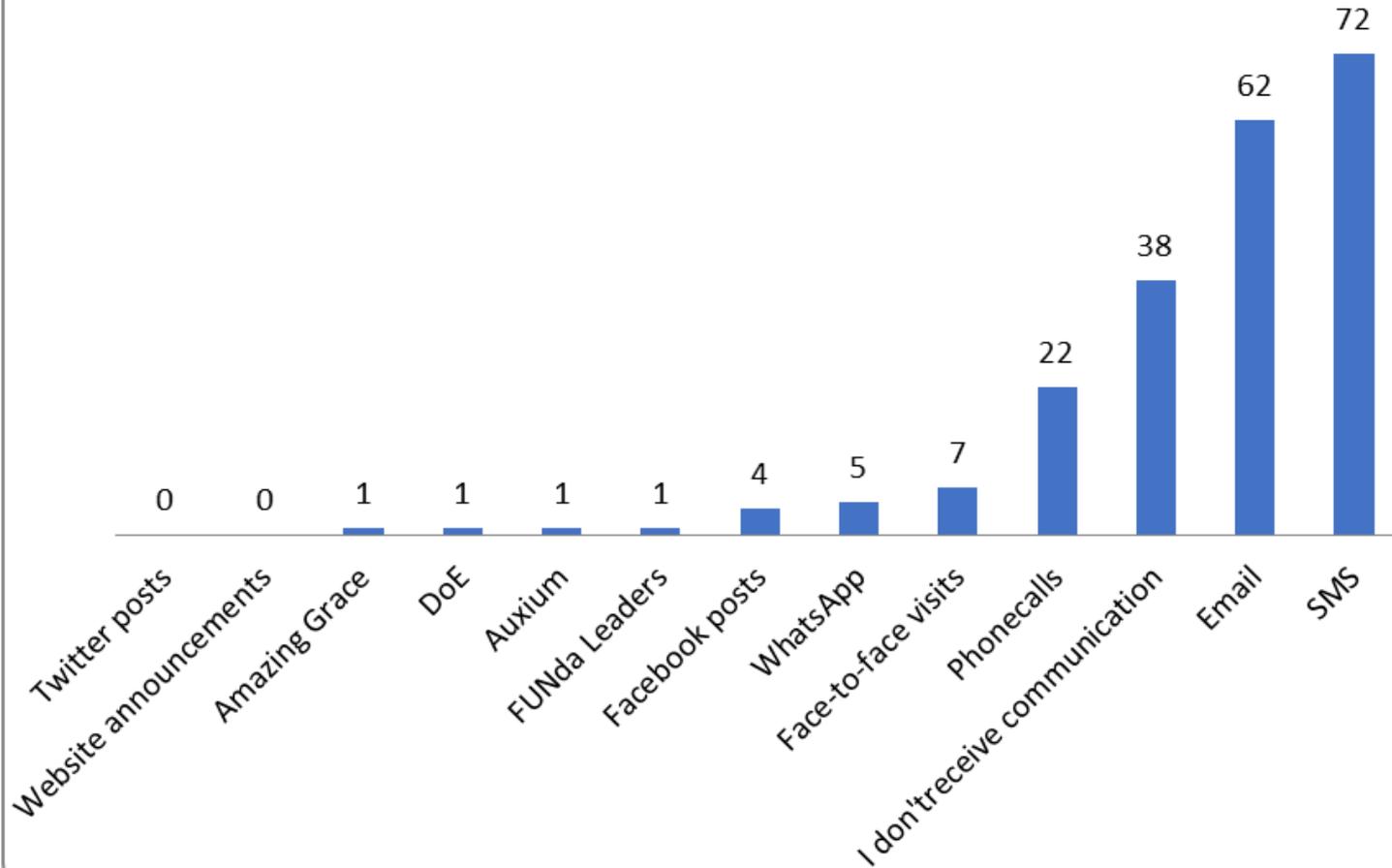
Activities with other FLs



- Activities include clinic readings, reading in schools, World Read Aloud Day, sharing notes etc.

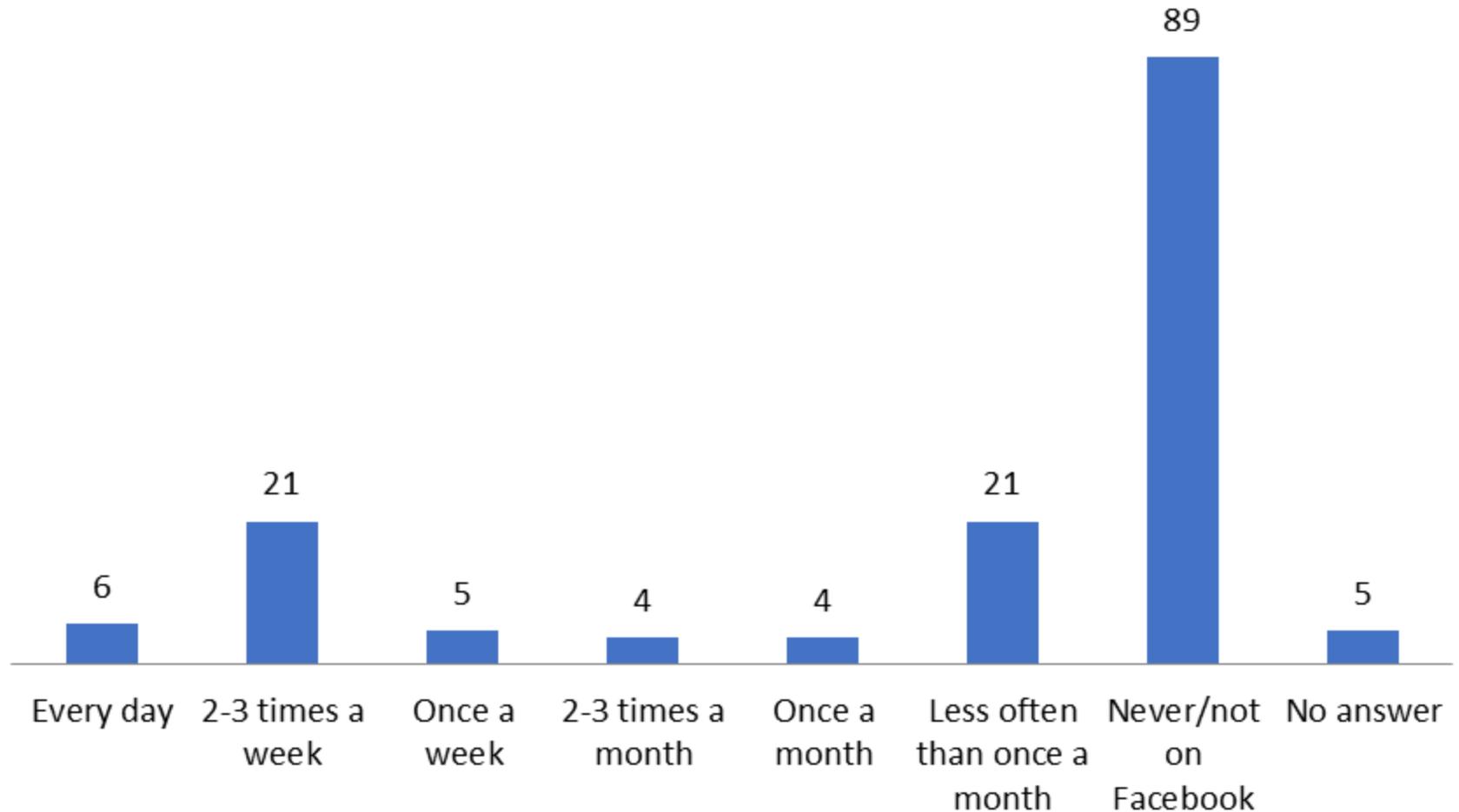
Interactions with Na'ibali

Current communication from NaI'ibali



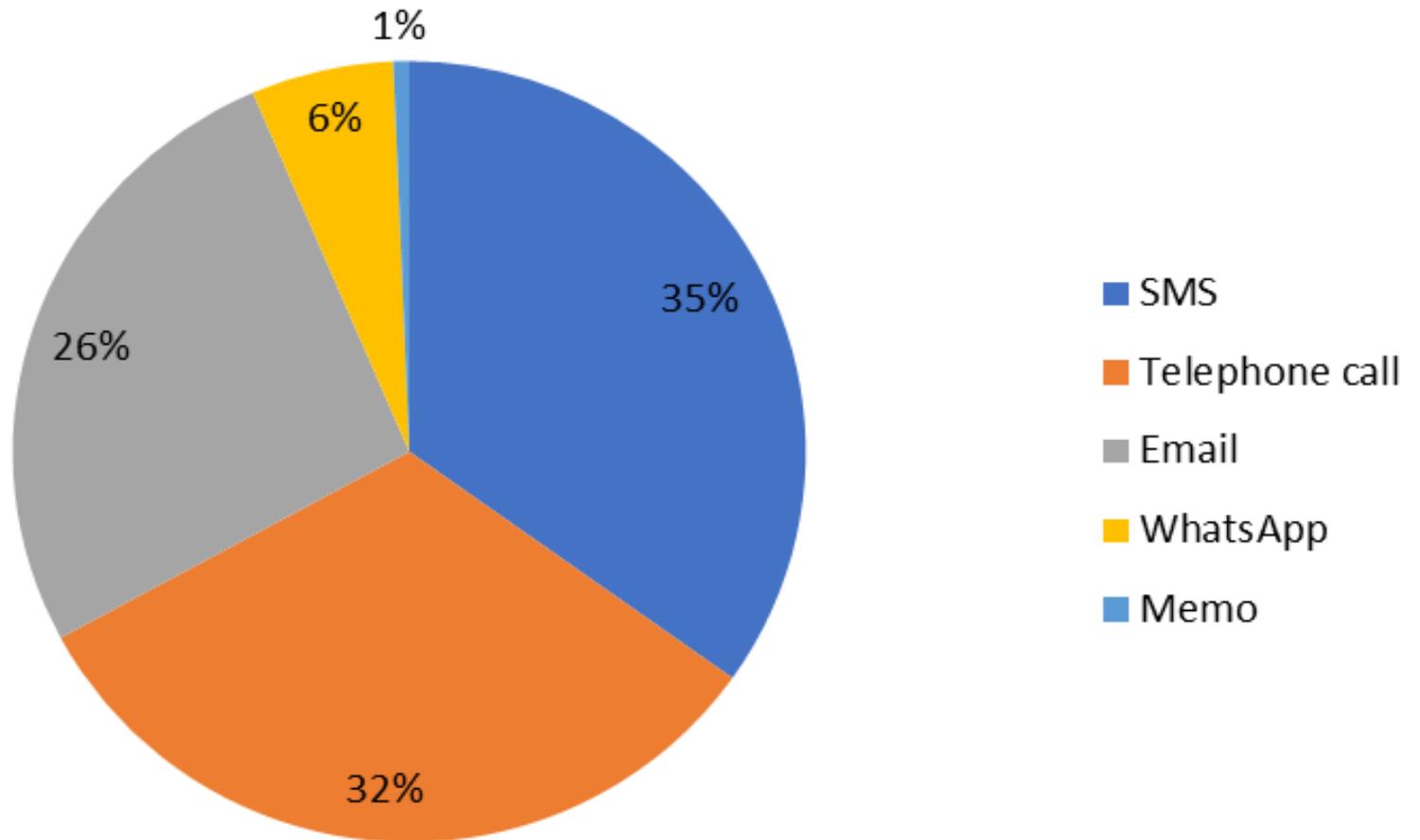
- 25% (38 individuals) currently do not receive communication from NaI'ibali

Frequency of seeing Facebook posts

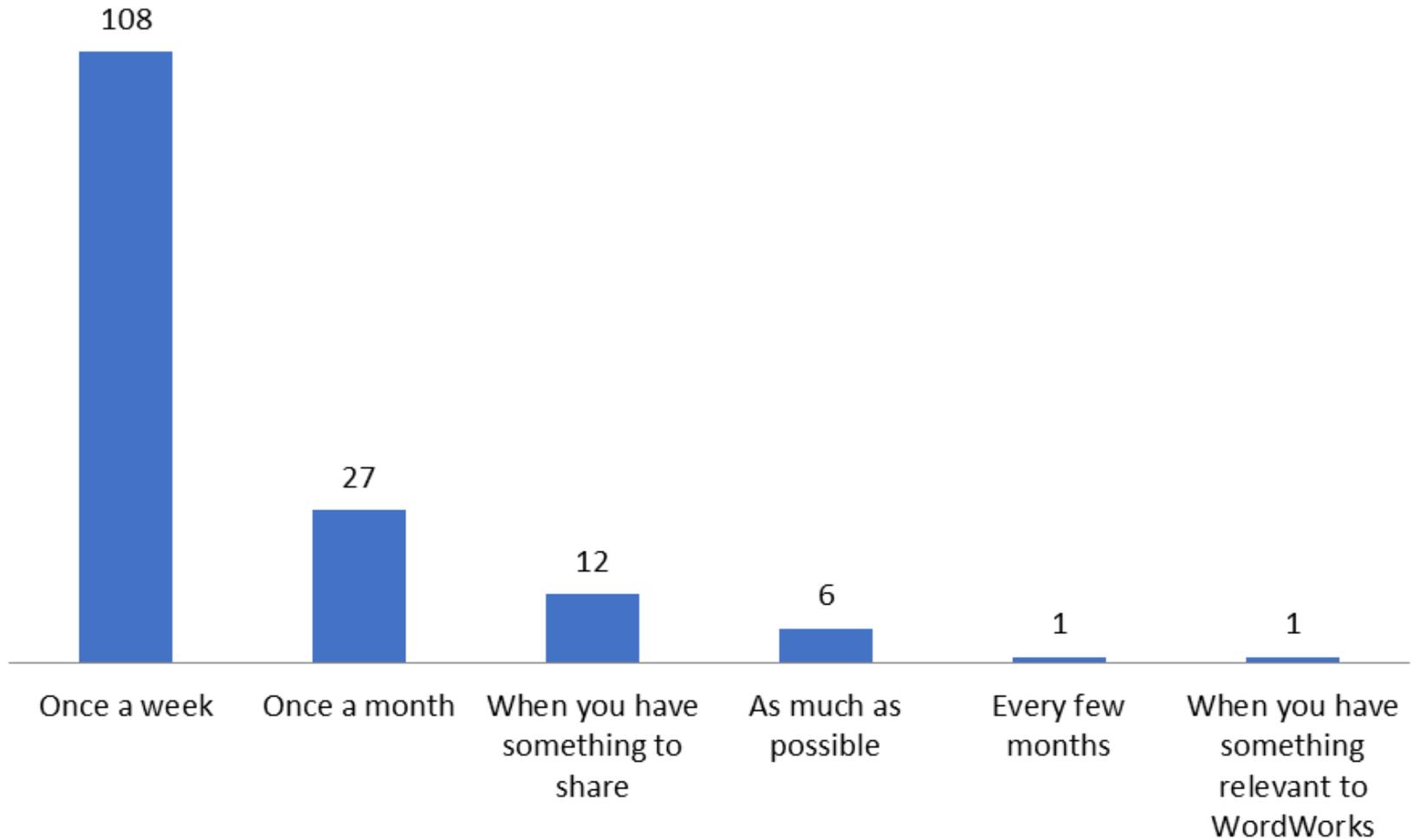


- 57% (89 individuals) have never seen a Nal'ibali Facebook post.

Preferred form of communication



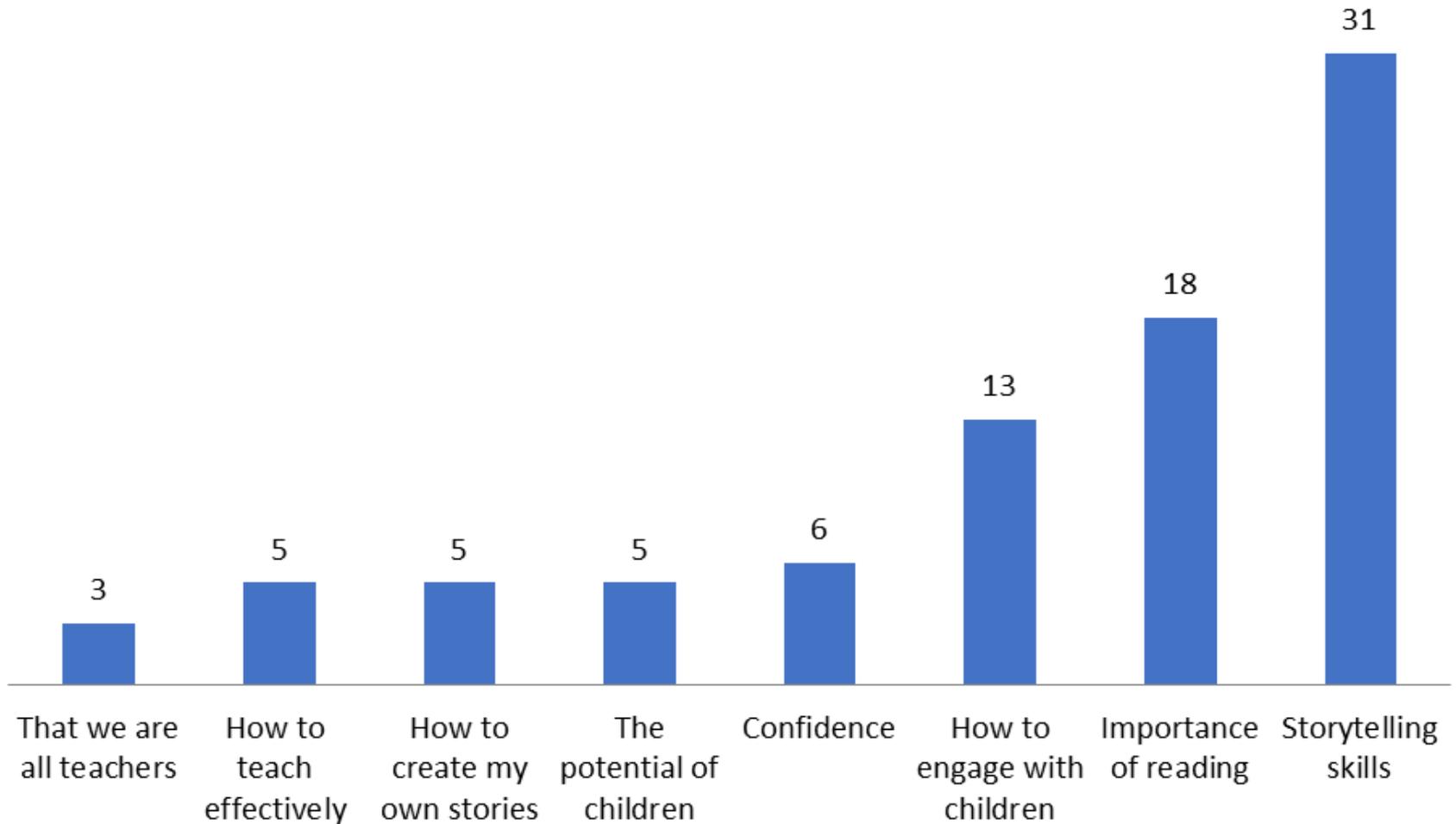
Desired frequency of communication



- 69% (108 individuals) would prefer communication once a week

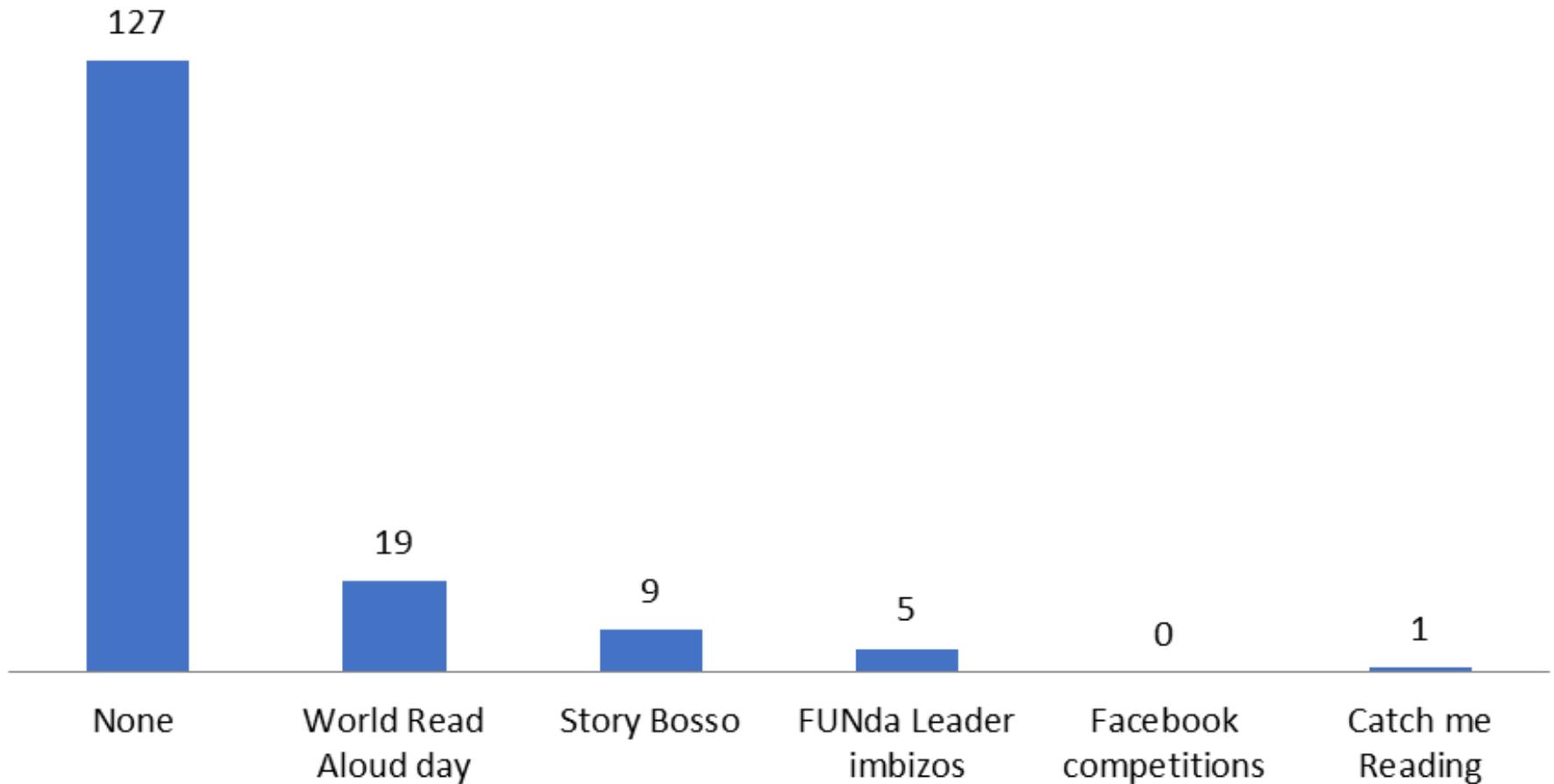
Impacts of interaction/support from Na'ibali

Skills learnt through training (86 trained FLs)



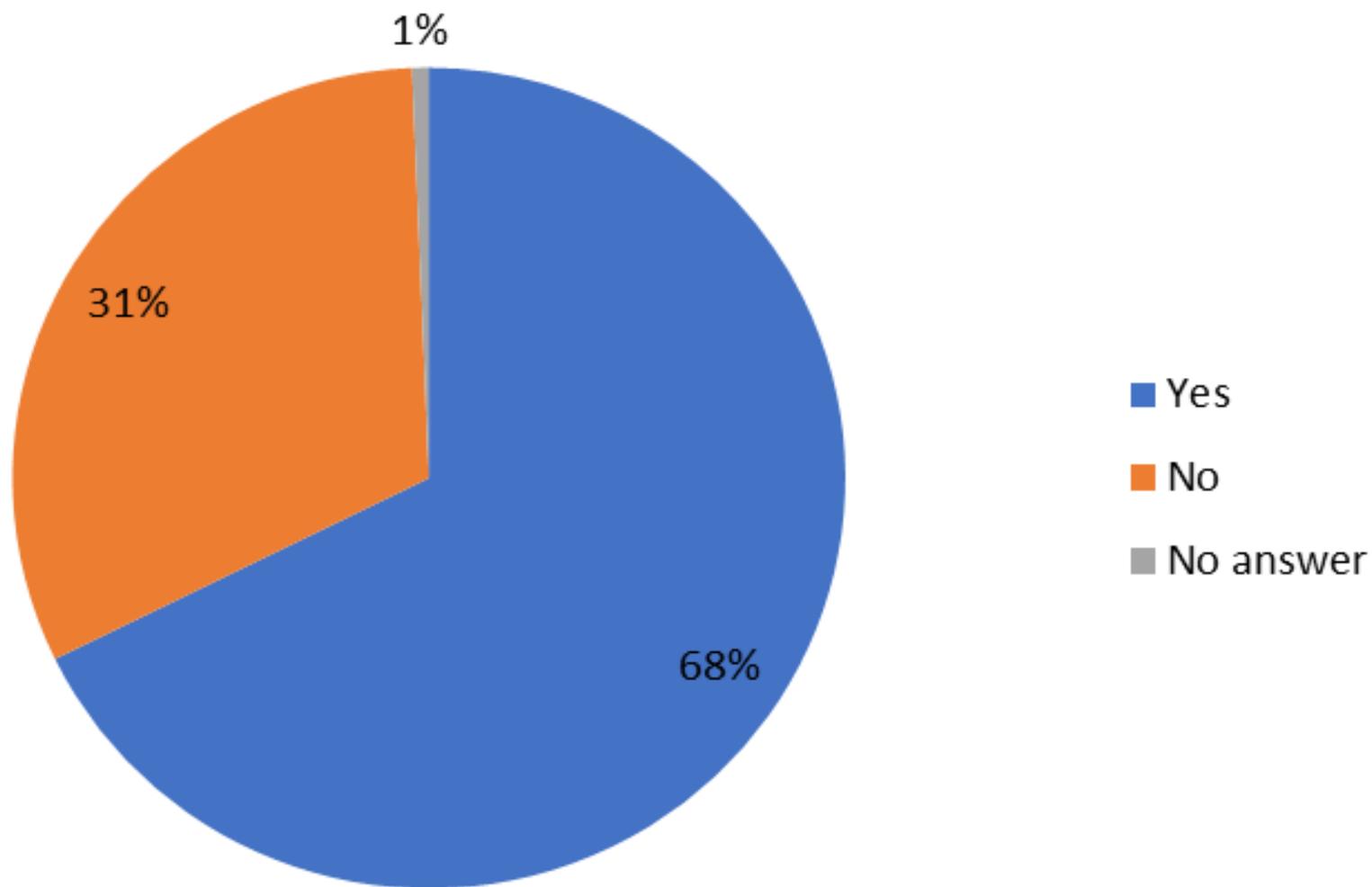
- 36% of those trained (31 individuals) felt they had learnt storytelling skills

Participation in Na'ibali events

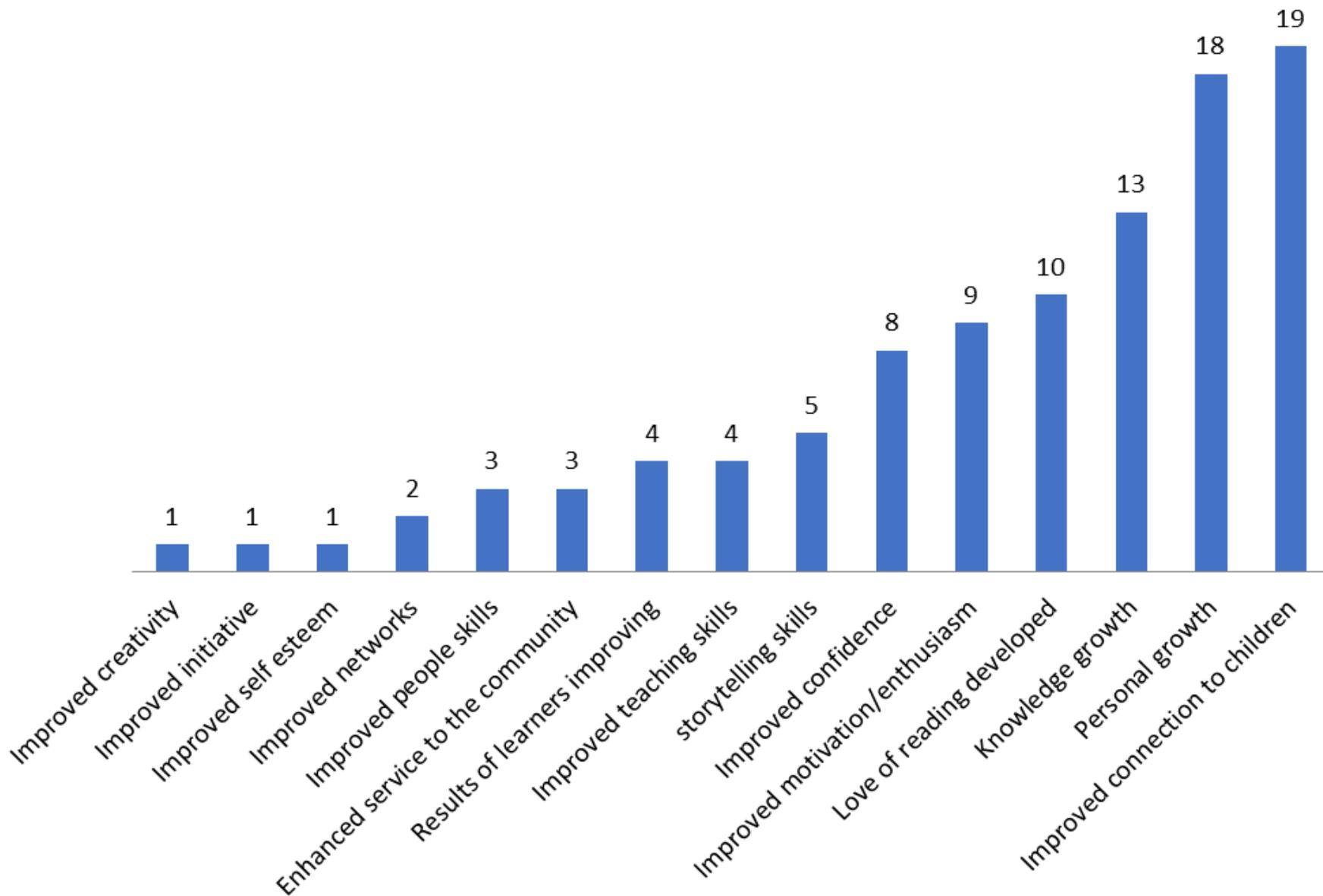


- 82% of FUNda Leaders (127 individuals) had never participated in a Na'ibali event

Perceived benefit of being a FL



Benefits of being a FUNda Leader (101 responses)



How Na'l'ibali could improve

